



The Sino-British College, USST
上海理工大学中英国际学院



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SBC-USST

SinoBritishCollege



PRME Principles for Responsible
Management Education

2019-20 INTERNATIONAL PROSPECTUS

An International University College in Shanghai

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WELCOME TO UNIVERSITY OF SHANGHAI FOR SCIENCE AND TECHNOLOGY

The University of Shanghai for Science and Technology (USST) is located in the North-East of Shanghai between Huangpu River and Central Link. The main part of the University is in Yangpu District and can be traced back to the University of Shanghai which was founded in 1906 and, in 2016, celebrated its 110th anniversary. The part located at Xuhui District (SBC Campus) was founded in 1907 by Deutsche Medizinschule. In May 1996, East China University of Technology (former Shanghai Institute of Mechanical Engineering) and the Shanghai Institute of Mechanical Technology, merged to form the University of Shanghai for Science and Technology. In 1999, Shanghai Institute of Optical Instruments joined USST. In July 2003, Shanghai Medical Instrumentation College and Shanghai Publishing and Printing College were also incorporated into USST.

USST has accepted the challenge of developing undergraduate and graduate programmes and is adopting international standards. It has established formal collaborations with more than 80 universities in America, Britain, Germany, Canada, Japan, Australia and other countries throughout the world. Two international joint venture institutions – the Sino-British College and Sino-German College (sometimes referred to as the Shanghai-Hamburg college) - include Chinese and international students.

Our university is becoming a top-ranked university in Science and Technology both nationally and worldwide. USST will excel in its mission of being “based in Shanghai, facing the world, educating students, and serving society”.



WELCOME TO SBC

PROFESSOR LAURA C. BISHOP



The Sino-British College was established in 2006 as a collaboration between the University of Shanghai for Science and Technology (USST) and nine leading British universities. SBC combines the best of Chinese and British education. Located in the centre of Shanghai, one of the world's most influential cities, SBC offers a truly international university experience.

SBC prides itself on a supportive, multicultural learning environment, offering quality degree programmes in the fields of Business and Engineering. We have received widespread recognition for the quality of our teaching, our excellent student experience, and for the strong employability of our graduates. SBC thrives because of the commitment and support of USST and its UK partner universities and because of the skilled and dedicated staff who are committed to the education of our students.

Our vision is to be renowned as an international hub and centre of excellence, attracting students and faculty from all over the world. We are now in our twelfth year of developing socially responsible and innovative leaders capable of operating in different cultures.

Our students receive support in all stages of their university life, from the point they initially express interest in studying with us, throughout their academic careers, to when they graduate and become part of our thriving, global Alumni Association. This support infrastructure has contributed to our excellent progression and degree completion rates as well as to our graduate employment statistics. SBC continues to achieve excellent outcomes for its graduates. Thanks to the efforts made by the highly professional SBC Careers Service team and the support from our corporate partners, 98% of SBC graduates went on to employment or further study in 2018.

We invite you to join our international community of learning and scholarship. We offer you the opportunity to contribute to, and to gain from, SBC's unique environment by joining the SBC family.

Professor Laura C. Bishop
Principal
The Sino-British College, USST

Student numbers:
1600

Countries and territories:
40+

5 mins
away from
metro station



Established:
2006
History of campus:
110
years

Study for a
British Degree
in
Central
Shanghai

Unique joint venture (JV) between University of Shanghai for
Science and Technology and **9 UK Universities**



The only
Chinese-British
JV in Shanghai



Outstanding
Central Shanghai
location



200+
Business and Engineering
programmes
to choose from

100%
Guaranteed pathway
to 9 prestigious
UK universities



In 12 years,
students have
gone on to study undergraduate or postgraduate degrees in
over 3,000
Top Universities all over the world

Outstanding employment and postgraduate study track
record –
of students proceed to graduate-level
employment or postgraduate study
(2017 figure)

98%



SBC is
Advanced Signatory

to United Nations Principles
for Responsible Management
Education, one of only
three in mainland China.



Free
Chinese language
and
culture lessons



WHY SBC



Ken Gill - NCUK CEO



"It is an excellent opportunity for Chinese students to
obtain a British degree in the centre of Shanghai, and
also an occasion to go to the UK to major cities there to
complete their degree.

You will have a global network as a student here of
friends, associates and colleagues when you graduate
which you have built up during your studies."



WHY SHANGHAI

Top 10 Student cities- voted by students

This year, more than 18,000 students and graduates rated their cities in eight categories: arts and culture, affordability, nightlife, employment opportunities, diversity, tolerance and inclusion, ease of getting around, and friendliness. They were also asked whether they would stay, or had stayed, in the city after graduating.

Shanghai ranked 3rd just right after Ottawa and Prague. Firmly at the “big city” end of the spectrum, Shanghai is the second-largest city featured in the index (after Tokyo). Yet, while you might expect navigating this megalopolis to be the stuff of nightmares, Shanghai actually gets its strongest rating in the “ease of getting around” category, while also scoring well for nightlife, friendliness, and arts and culture. Respondents also praise the city’s cuisine, opportunities to meet people from many backgrounds, and the buzz of studying in a city with international opportunities and influence.



Shanghai--an innovative city
Shanghai--a city full of opportunity



Arailym Assylbekova

From Kyrghyzstan
SBC Year 2 Business Management student

"SBC was one of my first choices when I was considering to study abroad. The Business Management course has given me practical skills that will be useful in my future career."



Natalie Ray-Ing Bunbury

From United Kingdom
SBC Year 4 Business Management student

"Choosing to study at SBC has given me a great opportunity to live in an international city and mix with many interesting people from various cultures. I believe that studying in China will give me better career prospects than staying in my own country."



Shanghai--a city of culture

In Shanghai, you can experience the charm and vitality of international metropolises. From the bund, Yu Yuan Garden, Shanghai Museum, the Contemporary Art Museum, Museum of Contemporary Art to Shanghai International Arts Festival, Shanghai Fashion Week, the Shanghai Disneyland Theme Park, large international sporting events, etc., all kinds of international and local celebrations show the charm of Chinese culture, and reveals the historical background of the city and the innovation of the future.



Jia Ming You

SBC 2016 (4+0) Events Management Graduate
Nationality: China
Currently working for Strategy and Business
Development at Walt Disney (China)

"Disney has offered me a fantastic platform to apply the management theories that I have learnt from SBC. I built up my ability in cross-cultural communication, which is very important to working for international company like Walt Disney."

Bruno Paul Gargerle

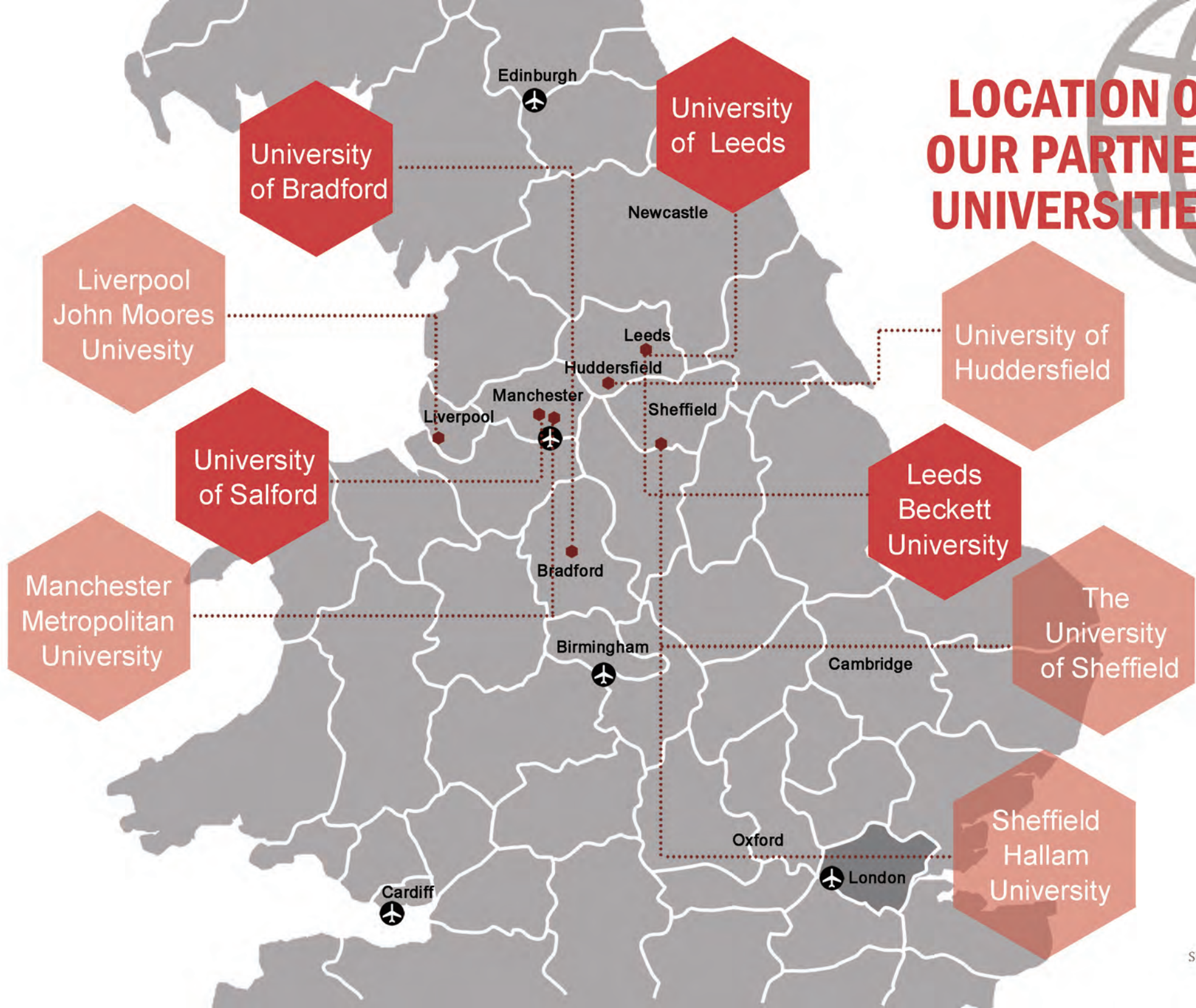
(German) 4+0
Events Management first class Graduate,
will continue his postgraduate studies at
University of Nottingham

"Studying at SBC in a city like Shanghai has been one of the best decisions I have ever made. Regardless of where the future will take me, Shanghai and SBC will always be a second home to me."





LOCATION OF OUR PARTNER UNIVERSITIES



WHY STUDY AT UNIVERSITY OF BRADFORD

From the first modern Business School to the first Peace Studies degree, the University of Bradford has always been a pioneer in developing new course subjects, reflecting and anticipating the needs of employers, students and society as a whole.

Triple Crown Accreditation for the School of Management - in the top 1% of Business Schools in the world.

Offers exclusive entrepreneurship schemes designed to help Bradford students and graduates starting their own businesses.

An award winning £ 40 million student village offering a secure and self-contained community on campus.

A £ 1.5 million Science, Technology, Engineering & Maths (STEM) Building providing a state of the art learning environment for subjects such as Pharmacy, Biomedical Sciences and Optometry.

AWARDS AND ACHIEVEMENTS



Recently the University of Bradford has been rising sharply in the rankings, jumping 20 places to 52nd in the Guardian University 2017 League Table (one of the biggest rises in the UK) and 10 places to 53rd in the Complete University Guide 2017.

Awarded a coveted Queen's Anniversary Prize honouring world-class excellence and recognising that the lives of people living with dementia are being improved. This is the highest recognition a university can achieve.

Research is ranked in the top 50 in the UK (HEFCE, 2014) for research quality. 96% of research and innovation is internationally significant.



'Having a British and Chinese educational background is really unique and I think it has taught me a lot about the world and made me think about what I want to do with my future.'

Mandy Vasconcelos HATEWA , Angola
Business Management 2nd Year Student (2+2)
Business Management
Study at the University of Bradford

WHY STUDY AT UNIVERSITY OF HUDDERSFIELD

With a focus on employability and professional orientation, the University of Huddersfield has a strong reputation as a friendly and student-centred university.

100% of students undertake a professional work experience placement.

A £22.5 million Student Central Building proving a unique hub with easy access to library, computing, sports, leisure and social activities.

The £ 3 million Buckley Innovation Centre provides opportunities to engage in collaborative research and development projects with science and technology companies.

A new £ 17 million Business School as an iconic addition to the campus.

3M Buckley
Innovation Centre

3M

AWARDS AND ACHIEVEMENTS



Times Higher Education University of the Year 2013 Top 10 in the UK for Teaching Excellence (Sunday Times University Guide 2013).

3rd in the UK for employability of graduates - behind only Oxford and Cambridge (QS Graduate Employability Rankings 2016) expert.



Professor Tim Thornton
Deputy Vice-Chancellor
University of Huddersfield

"The opportunity to study Events Management here at Sino-British College is really a very exciting one. The University of Huddersfield degree in Events Management is one of the leading industry standard qualifications of its kind."



John Robert Allenman
From America
Graduate in
Events Management 4+0

"SBC taught me how to be pro-active learner and inspires me to develop practical skills. The tutors always make us feel more involved in the lesson by encouraging us to discuss and contribute our own ideas."

WHY STUDY AT THE UNIVERSITY OF LEEDS

Established in 1904, the University of Leeds is one of the UK's largest universities, world famous for its teaching and research, which is located in the heart of a vibrant, affordable and student-friendly city. Leeds is a member of the Russell Group – the UK's top 24 research-led Universities. With a student population of over 31,000 students from over 146 different countries, Leeds welcomes many NCUK students each year.

£2 million invested in a new state-of-the-art lecture capture and multi-media management system providing video and audio access to lectures and other teaching activities.

Award winning Students' Union, home to 300 clubs and societies.

4 libraries on campus and a wide range of on-line materials available via the award-winning Virtual Learning Environment.

Outstanding sports facilities at 'The Edge', chosen as the location for the Chinese Olympic Team's pre-Olympic Games training camp before the London 2012 Olympic Games.



UNIVERSITY OF LEEDS

AWARDS AND ACHIEVEMENTS



'University of the Year', The Times and The Sunday Times Good University Guide 2017.
 Times Higher 'Entrepreneurial University of the Year' 2015.
 One of the top 100 universities in the world (QS World Rankings 2015-16).
 One of the top 10 UK universities for research power (REF 2014)
 3rd in the UK for employability of graduates - behind only Oxford and Cambridge (QS Graduate Employability Rankings 2016).



Alicia Dion, USA
Office Manager and Marketing Associate
@ OCTO Capital Wealth Management



"Shanghai is an amazing place to be a student, there is so much to see and our campus is in the heart of the city. As a foreigner I feel that I am learning just as much outside of the classroom as I am inside of it, and everything that I have learned in China is helping me create my future."

WHY STUDY AT LEEDS BECKETT UNIVERSITY

World leading research in diabetes, obesity, men's health, cyber security and sport Olympic-winning athletes study at Leeds Beckett and train at its sports facilities. One of the UK's top five universities for producing graduates who go on to be CEOs.

Ranked among the top 4% of universities in the world (Times Higher Education World University Rankings 2016-17).

4th in the UK for graduate employability (HESA data and the DLHE 2014-15 survey).

1st in the world for technology, 2nd for virtual learning and 3rd for our laboratories (i-graduate Student Barometer, Autumn Wave 2015).

85% student satisfaction in the National Student Survey 2016.


2nd in the UK for student wellbeing (graduate Student Barometer, Autumn Wave 2015).

European Commission HR Excellence in Research Award in recognition of the University's commitment to the career development and management of research staff.

AWARDS AND ACHIEVEMENTS



Ranked among the top 4% of universities in the world (Times Higher Education World University Rankings 2016-17).
4th in the UK for graduate employability (HESA data and the DLHE 2014-15 survey).
1st in the world for technology, 2nd for virtual learning and 3rd for our laboratories (i-graduate Student Barometer, Autumn Wave 2015).
85% student satisfaction in the National Student Survey 2016.
2nd in the UK for student wellbeing (-graduate Student Barometer, Autumn Wave 2015).
European Commission HR Excellence in Research Award in recognition of the University's commitment to the career development and management of research staff.



“The SBC programme suits my abilities and allows me to further improve them not only academically but also culturally and socially.”

*Semen Segal (2+2 student)
from Russia*

Full scholarship winner for BSc (Hons) Sports Events Management

WHY STUDY AT LIVERPOOL JOHN MOORES UNIVERSITY

Liverpool John Moores University's unique World of Work programme gives their students the skills, experience and confidence they need to succeed in the workplace today.

Home to one of the oldest Pharmacy Schools in the UK. Launched the UK's first Sports Science degree.

Largest internet library in Europe. A £160 million investment over the last 10 years to develop new premises and improve existing facilities.

A range of learning environments that are designed to replicate the real world of work from health care practice suites and courtrooms to broadcast quality TV studios and ship bridge simulators.

Multipurpose Learning Resource Centres offering welfare and support and 24/7 access to 2,000 workstations.

Liverpool John Moores University

AWARDS AND ACHIEVEMENTS



Ranked in the top 600 higher education institutions in the world (THE World University Rankings 2015/16).

96% of research is international quality or better.

Winners of 2016 Outstanding Employer Initiative (THE Awards 2016).



Dr Edward Harcourt Pro-Vice Chancellor at Liverpool John Moores University



“The Sino-British College provides students in China with a wonderful opportunity to gain an international education and to progress in their studies to a number of UK universities.”

WHY STUDY AT MANCHESTER METROPOLITAN UNIVERSITY

One of the largest and most popular universities in the UK with over 36,000 students who can choose from over 1,000 courses with a focus on industry experience and employability.

Manchester Campus is located in the centre of the UK's best city to live in (The Economist).

A range of scholarships for international students up to £5,000.

Professional careers advice during degree studies and for three years after graduating.

Industry links with global companies, including IBM, Panasonic, Disney, Airbus, Siemens, Nissan, Puma and Canon.

£350 million has been invested in facilities and Manchester Metropolitan University has received more national building awards than any other UK university in the past five years.



AWARDS AND ACHIEVEMENTS



Ranked in the global top 3% and the world's top 150 universities under 50 years old (Times Higher Education).

The UK's biggest riser in the Complete University Guide 2017 rankings.



Philip LANGE, From Germany Marketing Supervisor @ Bosch

“ Shanghai and SBC are a great place to study and live. Whilst in my final year at SBC, I did an internship at Porsche which directly led to my job in Hong Kong.”





WHY STUDY AT UNIVERSITY OF SALFORD

Specialising in delivering industry-focused degrees, the University of Salford works closely with business and employers to ensure that its courses are relevant to the real world.

The only university with an industry-leading facility at MediaCityUK, which also houses 200 digital companies and a broadcasting hub for the BBC and ITV.

Recently opened student accommodation provides over 1,300 en-suite bedrooms, with facilities such as a cinema room, gym, games room, launderette and multiple social spaces.

Opened in 2016, the Adelphi building is a £50 million state-of-the-art centre for teaching and research in digital, media, music performance, arts and design.

New £3 million laboratory gives students the best possible experience by providing cutting edge technical equipment, including an AV system that allows lecturers to be linked visually and audibly with some or all of the interconnected labs.

For students in Aeronautical Engineering, the University has its very own aerodynamics laboratory and two different flight simulator to give students a practical experience of aircraft.



University of
Salford
MANCHESTER

AWARDS AND ACHIEVEMENTS

Winners of the Business School of the Year and Outstanding Contribution to Innovation and Technology at the Times Higher Education Awards 2014.

The University is ranked 46th in the world and 6th in the UK for Architecture and the Built Environment by the QS World University Ranking 2016.

The Sunday Times University Guide for 2015 undergraduate courses rates Accounting and Finance at Salford as first nationally in the 'student satisfaction' category.

Teaching staff on the Civil Engineering course won the Institution of Structural Engineers Award for Excellence in Structural Engineering Education for the second time in 2015, making the University of Salford the only university to have won it twice.



"I chose SBC because it has an excellent reputation and came highly recommended for the course I intended to study. I particularly like that every module offers something practical in the real world, and the staff are friendly and find time to assist you, often sharing their wealth of knowledge from experience in academia and industry."

EL FIGUIGUI SEHNOUNI ALI

From Spain
SBC Year 4 Business
Management student



The
University
Of
Sheffield.

sheffield.ac.uk

WHY STUDY AT THE UNIVERSITY OF SHEFFIELD

As a member of the Russell Group, the University of Sheffield has a global reputation for outstanding teaching and research.

The Advanced Manufacturing Research Centre is the UK's leading university-manufacturing industry collaboration working with partners such as Boeing and Rolls-Royce.

Six Nobel Prize winners.

£250 million capital investment on teaching facilities, students' union, research labs, residences, sports and library facilities.

£81 million state of the art teaching and learning building, the Diamond, opened in 2016.

AWARDS AND ACHIEVEMENTS



Top 3 in the UK for student experience for past six years (Times Higher Education Student Experience Survey 2011-16).
Best Students Union in the UK for the last eight years.
Rated 84th in the World (QS World University Rankings 2016).
Ranked 13th in the UK (Times Higher World University Rankings 2016-17).
One of the top 100 'most international' universities in the world (Times Higher Education 2016).



Dr Malcolm Butler
Vice-President and Director
of the Global engagement

"We have very high academic standards and we work with the Sino-British College because the students and the education they get there are of the high standards that we desire."

WHY STUDY AT SHEFFIELD HALLAM UNIVERSITY

Sheffield Hallam University is a friendly, diverse community of students and staff from more than 100 countries.

More than £ 100m investment in the last decade to provide students with outstanding teaching and learning facilities, including the £ 9m Sheffield Institute of Arts and the £ 6m internationally renowned Materials and Engineering Research Institute.

Libraries on each of our campuses which are open 24 hours a day, 365 days a year.

Many courses are enriched by long established and close working relationships with business, industry and the professions. Students benefit from access to expertise and industry knowledge from global organisations.

A dedicated specialist team, supporting international students throughout their time at Sheffield Hallam.

AWARDS AND ACHIEVEMENTS



96% student satisfaction rating for Sheffield Hallam University's university careers advice, making it the highest rated careers service in the UK (2015 Student Employability Index).

65% of research is ranked internationally excellent or world-leading Sheffield Hallam University is in the top five of modern UK universities for research.

93% of Sheffield Hallam students are in work or further study within six months of graduating.



**Olga Khylo, From Ukraine
Financial Operations
Management Intern
@MTraing**

" I'm loving my time in Shanghai and at SBC, I have made lots of friends, I'm enjoying my lectures and my Chinese is getting better and better."



HONORARY PROFESSOR: MATTHEW KNOWLES,

Consul (Culture and Education), Area Director East China,
Cultural and Education Section of the British Consulate-General

“SBC provides a fantastic opportunity for students to study in Shanghai a university degree from a UK university. The campus has been refurbished in terms of the teaching space, and plus also there are opportunities to study in the UK as part of your degree. You will have a truly international experience as you are taught and assessed in English, and you will be mixing with students from across the globe and after graduation you will have a fantastic network of global friends and colleagues.”



PATHWAY INTRODUCTION

SBC offers students “Pathways” in the discipline areas of Business Management, Events Management, Manufacturing Systems Engineering and Industrial and Electronic Control Engineering. These pathways are represented by numbers, which are explained below;

Pathways	Shanghai at SBC	In the UK
2+2	Two years in Shanghai at SBC including Foundation Year	Final two years in the UK
1+2	One year in Shanghai SBC No Foundation Year	
4+0	Four years in Shanghai at SBC including Foundation Year	No period of study in the UK but there are opportunities to visit
3+0	Three years in Shanghai at SBC No Foundation Year	
3+1	Three years in Shanghai at SBC including Foundation Year	The final year in the UK
2+1	Two years in Shanghai at SBC No Foundation Year	
2+1+1	Two years in Shanghai at SBC Including Foundation Year Final Year in Shanghai at SBC	Penultimate year in UK
1+1+1	Two years in Shanghai at SBC No Foundation Year	



INTERNATIONAL FOUNDATION

SBC offers the IFY of the educational charity NCUK. When you complete NCUK's IFY in Business or Engineering you will have achieved a strong grounding in British university education with a qualification that is accepted across the world. You will also be automatically enrolled into the degree programmes offered at SBC, beginning with NCUK's International Year One (IY1).

DEGREE ENTRY YEAR INTERNATIONAL YEAR ONE

In both Business and Engineering, SBC's degree entry year is organised and accredited by NCUK. Students who successfully complete IY1 are guaranteed a place at one of SBC's nine UK partner universities and a place on one of the degree programmes delivered entirely in Shanghai. The Business IY1 comprises the following modules, separated according to the Business or Events Management pathways:

Business

- Business Economics
- Business Skills
- Financial Accounting
- Introduction to Management Accounting
- Management Themes & Case Studies
- Marketing
- Organisational Behaviour
- Statistics

The Engineering IY1

- **Electrical and Electronic Module:**
 Analogue Electronics
 Circuit Principles 1
 Circuit Principles 2
 Digital System Design
 Energy Transport and Conservation
 Engineering Applications, Practice and Design
 Engineering Mathematics 1
 Engineering Mathematics 2
 Electronic Engineering Materials
 Introduction to Computer Programming

Events Management

- Business Economics
- Business Skills
- Financial Accounting
- Introduction to Management Accounting
- Management Themes & Case Studies
- Marketing
- Organisational Behaviour
- Introduction to the Events Industry
- Managing Events

- **Mechanical Engineering Module:**
 Drawing and Design
 Dynamics
 Engineering Mathematics 1
 Engineering Mathematics 2
 Fluid Mechanics
 Electrical and Electronic Engineering
 Materials and Manufacture
 Mechanics of Materials and Structure
 Mechanical Principles
 Thermodynamics

The Business IFY comprises the following modules:

- Business Studies
- Economics
- Mathematics
- Mathematics for Business
- English for Academic Purposes (EAP)

The Engineering IFY comprises the following modules:

- Mathematics
- Further Mathematics
- Physics
- English for Academic Purposes (EAP)



SCHOOL OF LANGUAGES, EDUCATION AND CULTURES

The School of Languages, Education and Cultures provides a variety of programs for students studying at the Sino-British College:

- Chinese language and culture programs for SBC students - free for all SBC students and run for 10 weeks each semester.
- English language programs for IFY and IY1 students. These cover all the necessary English language skills that students need to study successfully in an English speaking environment. Canon.
- English as a professional language program for Year 3 students studying an Events Management undergraduate degree.
- Shorter programs throughout the academic year for all students focusing on aspects of western and Chinese culture. Pre-Masters Programs.
- Successful completion of these programs allows students guaranteed access to Master's programs at NCUK partner universities.



The School of Languages, Education and Cultures is of particular importance to international students as it also provides a 'one-stop' service to support international students in all aspects of studying at SBC. This support ranges from the development of students' academic skills to the integration socially and culturally of international students studying at SBC. More information can be found at:

[http://www.sbc.usst.edu.cn/en/Academic Schools/
SchoolOfLanguagesEducationAnd Cultures](http://www.sbc.usst.edu.cn/en/Academic%20Schools/SchoolOfLanguagesEducationAndCultures)



SCHOOL OF BUSINESS AND MANAGEMENT

The School of Business and Management offers:

- BA (Hons) Business Management awarded by Sheffield Hallam University
- BA (Hons) Business Management top-up by Sheffield Hallam University
- BA (Hons) Events Management awarded by the University of Huddersfield
- International Foundation Year for Business and Events NCUK
- International Year 1 For Business and Events NCUK
- Students may also have the opportunity to register for a degree with USST alongside their UK degree registration. Students can choose to study entirely in Shanghai or spend one or two years in the UK (see 'Pathways' above).

**Sheffield
Hallam
University**

**Sheffield
Hallam
University**

University of
HUDDERSFIELD
Inspiring tomorrow's professionals

NCUK

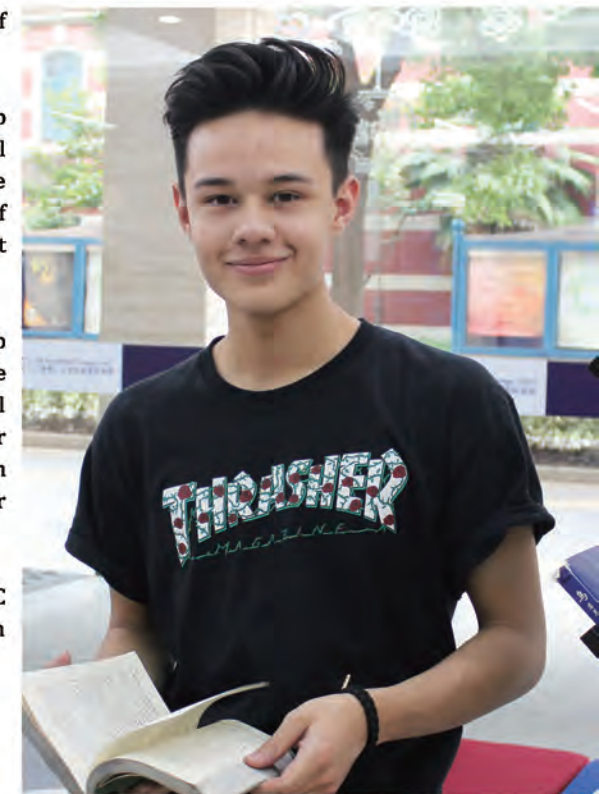
NCUK

The above programs provides a wide range of business options and career paths.

We ensure that our students not only develop their academic skills to the highest international standards but to also learn and practice the skills needed to cope with the complexities of international business and event management in a rapidly changing global economy.

Shanghai is a rapidly expanding financial hub with its sights set on developing the massive potential of China and driving the global economy. Studying at SBC clearly gives our graduates a competitive advantage when securing employment or developing their own business venture.

Shanghai provides a great opportunity for SBC graduates to secure an excellent future in business, in China or anywhere in the world.



PO-HAN CHENG (pic 25)

Taiwan_BEng (Hons) Mechanical Engineering (1+2) Pathway
Currently study at University of Leeds

"You might think that college life is the continuation of high school life, but it is completely different. Maybe your high school life was not that amazing, but college life will be a new chapter of your life.

You are the author of your life, and you will decide how you are going to write your own story. Right here, you can experience culture diversities, feel the passion of each individual, and find your own identity within the community. I hope you will have a great life experience right here in Shanghai."



SCHOOL OF BUSINESS AND MANAGEMENT

Full Degree in Shanghai:

- BA (Hons) Business Management

**Sheffield
Hallam
University**

SBC and Sheffield Hallam University are pleased to offer you the chance to study Business Management entirely in Shanghai. The course is delivered by SBC's international team of academics and will give you a sound basis in the subjects of Business, Economics, Finance and Marketing amongst other relevant disciplines.

- BA (Hons) Business Management (top-up)

**Sheffield
Hallam
University**

This course is ideal for anyone wishing to advance their knowledge, skills, ability and career prospects in business. It enables you to convert your business-related foundation degree, HND or degree credits into an honours degree in business management.

The range of modules includes • implementing strategy and change • international business consultancy project • marketing in a global context • managing for success.

As well as the personal, analytical and communication skills that many university courses develop, you gain skills in • problem solving • decision making • negotiation • research • project management. These skills are needed in all organisations.

Degree Duration:

4 Years (3 without foundation)

Core Modules Include:

Strategic Planning, Organisational Behaviour, Marketing in a Global Context, Leadership in Contemporary Organisations and Implementing Strategy and Change.





• **BA (Hons) Events Management**

University of
Huddersfield
Inspiring tomorrow's professionals

SBC and the University of Huddersfield have been offering Events Management programmes since 2008. This course is for you if you are interested in building a career in the exciting and fast-paced Events sector. From rock concerts and the Olympic Games to local and regional events, events management specialists are needed in various industries throughout the world. If you value creativity and enjoy planning, communicating and managing a team, this course will be suited to you.

Degree Duration:
4 Years (3 without foundation)

Core Modules Include:
Meeting, Conference and Exhibition Management, Stadium and Arena Management, Creativity and Innovation in Context and Global Events and Festivals.



Anne Brady
Head of Business Management

"Business Management (BM) students learn a variety of business disciplines and develop their leadership skills, teamwork ability and how to manage change. SBC graduates' with Business Management degrees are converted and now actively pursued in such many sectorial organizations -such as financial, healthcare, retail, service industries and many many more. And today these are indeed some of hottest markets available for them according to Labor Market statistics."



SCHOOL OF BUSINESS AND MANAGEMENT 2+2 COURSE LIST

Course	University of Bradford	University of Huddersfield	University of Leeds	University of Sheffield	University of South Wales	University of Sunderland	University of Salford	University of York	Sheffield Hallam University
Accountancy		•							
Accounting & Finance	•		•						•
Accountancy and Finance					•	•	•		
Accounting and Financial Management								•	
Accounting and Financial Management and Mathematics								•	
Accountancy and Finance with Overseas Study						•			
Accountancy and Finance (ACCA CIMA and ICEAW accredited)		•							
Accountancy with Financial Services		•							
Air Transport and Logistics Management		•							
Business and Economics							•		
Business Information Technology							•		
Business Management		•			•	•		•	•
Business & Management				•			•		
Business & Management Studies	•								
Business Management and Mathematics								•	
Business Management with Finance		•							
Business Management Finance				•					
Business Management with Sport							•		
Business and Human Resource Management									•
Business and Public Relations					•				
Business and Financial Management							•		•
Business and Marketing									•
Business Studies		•			•				•
Economics	•								
Events Management		•		•	•	•			
Hospitality Business Management						•			
Hospitality Management		•							
Human Resource Management	•		•				•		
International Business		•	•				•		•
International Business and Finance			•						
International Business Management						•			
International Business & Management	•								
International Business Management with Overseas Study						•			
International Events Management							•		•
Marketing	•				•		•		
Management			•						
Management and the Human Resource			•						
Management with Marketing			•						
Sports Events Management				•					
Supply Chain Management		•							
Travel and Tourism Management		•							
Transport and Logistics Management		•							
Tourism Management							•		

More information can be found at:

<http://www.sbc.usst.edu.cn/en/AcademicSchools/SchoolOfBusinessAndManagement>



SCHOOL OF ENGINEERING AND COMPUTING

School of Engineering and computing offers:

- BEng (Hons) Manufacturing Systems Engineering Liverpool John Moores ('With Management' option)
- BEng (Hons) Industrial Electronics and Control Engineering ('With Management' option) LJMU
- International Foundation Year – for Engineering NCUK
- International Year 1 – For Engineering NCUK



Engineers play a critical role in the world today – helping to make safer, better sustained and more productive lives for all. At SBC, we have specialist programs of study intended not only to help you achieve these outcomes but also provide you with a challenging and exciting educational life experience. Reach out to your teachers and classmates, ask them questions, suggest ideas, join projects, build things, design systems - do and learn.

application. The degree titles are Manufacturing System Engineering (with Management) and Industrial Electronics and Control Engineering (with Management).

The School of Engineering and Computing at SBC offers courses leading to degrees in Industrial Electronics and Control Engineering and Manufacturing Systems Engineering, covering the key disciplines of Mechanical, Electronic and Electrical Engineering. The two programs have been introduced with the "with Management" title in response to student demand and industry





SCHOOL OF ENGINEERING AND COMPUTING

SBC engineering students are provided with the access to the USST main campus library and able to use all electronic library and database from SBC computer terminals. The USST library has subscribed to many international journals and databases.

Students also have the opportunity to take Chinese language and culture classes – an important advantage for international students. All courses are taught with support from our partners in prestigious British universities.

Lee Seo Bin South Korea 4+0 BEng (Hons) Industrial Electronics and Control Engineering

"SBC is a truly international university, I have made friends with people all around the world."



Full Degree in Shanghai :

- **BEng (Hons) Manufacturing Systems Engineering (with Management Option)**

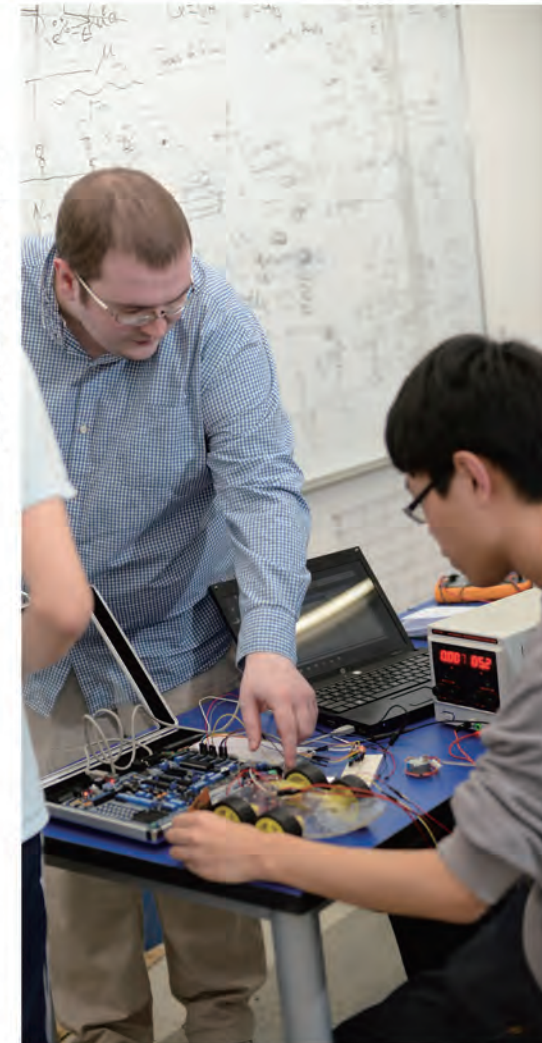
If you are interested in the field of Mechanical Engineering and would like a career in Manufacturing, LJMU's Manufacturing Systems Engineering course offered at SBC is the ideal course for you. This programme will help you develop as an independent, skilled engineer, equipped with the theoretical knowledge and practical experience to analyse, identify and improve manufacturing engineering processes and solve engineering problems.

Degree Duration:
4 Years (3 without foundation)

Awarding University :
Liverpool John Moores University



Core Modules Include:
Mechanical Principles, Drawing and Design, Industrial Automation, Control and Instrumentation and Engineering Mathematics.



• **BEng (Hons) Industrial Electronics and Control Engineering (With Management Option)**

Industrial Electronics and Control Engineering is for you if you are interested in electronic and electrical engineering and how it is utilized in industry. This programme develops knowledge and understanding of core engineering principles, mathematics and computation. By graduation you will have gained transferable skills in the use of software packages, teamwork, communication, time management and problem solving, making you well-placed to undertake senior roles in industry.

Degree Duration:

4 Years (3 without foundation)

Awarding University :

Liverpool John Moores University



Core Modules Include:

Industrial Automation, Control System Design, Engineering Mathematics, Linear Electronics and Quality Systems.



Michael, Indonesia
Graduated Manufacturing systems engineering (4+0)
Project Manager @ HuaWei Jarkata

"Living and studying in SBC China has really benefited my career and the experience really helped me get my job for Chinese Company Huawei."

SCHOOL OF ENGINEERING AND COMPUTING 2+2 COURSE LIST

Course	UNIVERSITY of BRADFORD	UNIVERSITY of HULL	UNIVERSITY of LEEDS	LIVERPOOL JOHN MOORES UNIVERSITY	MANCHESTER METROPOLITAN UNIVERSITY	UNIVERSITY of Salford MANCHESTER	The University of Sheffield	Sheffield Hallam University
Aeronautical Engineering						•		
Aeronautical and Aerospace Engineering			•					
Aircraft Engineering with Pilot Studies						•		
Artificial Intelligence and Computer Science							•	
Automotive Engineering			•					•
Civil and Structural Engineering	•		•					
Civil and Environmental Engineering			•					
Civil Engineering			•	•				
Civil Engineering with Project Management			•					
Civil Engineering with Transport			•					
Computer Networks						•		
Computer Science						•	•	
Computer Technology				•				
Digital Electronics								•
Digital Electronics with a Year in Industry								•
Electrical Engineering								•
Electrical Engineering with a Year in Industry								•
Electrical & Electronic Engineering				•	•		•	•
Electrical & Electronic Engineering with a Year in Industry							•	
Electrical Power Engineering								•
Electronic and Communication Engineering		•						
Electronic and Communications Engineering			•					•
Electronic and Communications Engineering with a Year in Industry								•
Electronic and Electrical Engineering		•	•					
Electronic Engineering		•	•				•	•
Electronic Engineering with a Year in Industry								•
Electronics and Renewable Energy Systems			•					
Materials Engineering								•
Medical Engineering			•					
Mechatronics and Robotic Engineering								•
Mechanical Engineering	•	•	•	•	•	•	•	•
Mechanical Engineering with Management				•				
Mechanical and Manufacturing Engineering				•				
Mechanical and Marine Engineering				•				
Microelectronics								•
Microelectronics with a Year in Industry								•
Multimedia Computing				•				
Software Engineering		•				•		
Systems and Control Engineering								•

More information can be found at:

<http://www.sbc.usst.edu.cn/en/AcademicSchools/SchoolOfEngineeringAndComputing>



INTERNATIONAL STUDENT ASSOCIATION

The ISA (short for International Student Association) was established on March 17th, 2016. This is an association especially for international students at SBC.

ISA is designed to enhance international students' campus experiences. It is in charge of hosting various cultural activities and events for international students, holding thematic learning activities and cultural communication with international students as well as cooperating with student clubs and other universities.



CAREER DEVELOPMENT



At SBC all students receive the support needed to find internships and job opportunities in Shanghai. Our Career Service Team has links to numerous top companies in Shanghai, many of which send representatives to talk to students on campus. In previous years, SBC graduates have gone on to work for following companies and many more.





Study a full UK degree in China

SBC

The Sino-British College, USST
上海理工大学中英国际学院

KAREN'S SBC JOURNEY

Introducing Karen Abril Dominguez Montes, a SBC Student whose journey led her from Mexico, to China and the UK.

ACCOMMODATION



"International Student Accommodation" is conveniently located on campus. These recently renovated apartments have been installed with essential furniture and equipment, and each room comes with its own ensuite. Internet connection is available and inexpensive. International Student Accommodation provides accommodation for students from overseas in a safe, clean and comfortable environment. International Students are able to select from shared 2-bed or 4-bed apartments. Accommodation fees are very affordable.

Accommodation Costs: Per Academic Year
16,000 – 18,000 CNY



"I studied at the Sino-British College in Shanghai and then in the UK, with a placement year in my home country of Mexico. Thanks to SBC, I had a truly global learning and cultural experience – and I'll graduate with a UK degree."



Foundation Entry Requirements :

- **Academic Requirements**
IGCSE: CCCC (incl. Maths & English)
IB: 22 Points
- **English Language Requirements**
IELTS 5.0 / TOEFL PBT 500 / CBT 174 / iBT 62 / SBC Entrance Exam Pass
For Entry Requirements from your own country please contact the International Affairs Office at international@sbc.usst.edu.cn

SBC year 2 Entry Requirements :

- **Academic Requirements**
A-Level: DD (Maths for Engineering)
IB: 24 Points
SATs: Successful completion of a High School Diploma with a GPA of 3.0 on a 4.0 scale (or equivalent) Plus
For students completing SATs pre-2016: SAT Reasoning Test (also known as SAT I) with scores of 590 in each of the three tests
For students completing SATs post-2016: An overall score of 1220 with scores of 610 in each of the two tests.
AP: Successful completion of a High School Diploma with a GPA of 3.0 on a 4.0 scale (or equivalent) Plus
APs with two subjects at grade 3 and one subject at grade 4.
ACT: Successful completion of a High School Diploma with a GPA of 3.0 on a 4.0 scale (or equivalent) Plus
ACT with an overall score of 24. (or equivalent) Plus APs with two subjects at grade 3 and one subject at grade 4
- **English Language Requirements**
IELTS 5.5 (Additional EAP Classes needed with IELTS 5.5)
For Entry Requirements from your own country please contact the International Affairs Office at international@sbc.usst.edu.cn



Business top-up course entry requirement :

- a foundation degree, HND or equivalent qualification in business and/or management, with an overall merit profile from year two modules
- 120 year one and 120 year two credits, with an overall mark of 55 per cent or above, from a relevant business degree or equivalent
- We welcome applications from people of any age. There may be some flexibility in entry requirements provided you have other relevant learning or experience. This must show that you will benefit from and successfully finish the course.

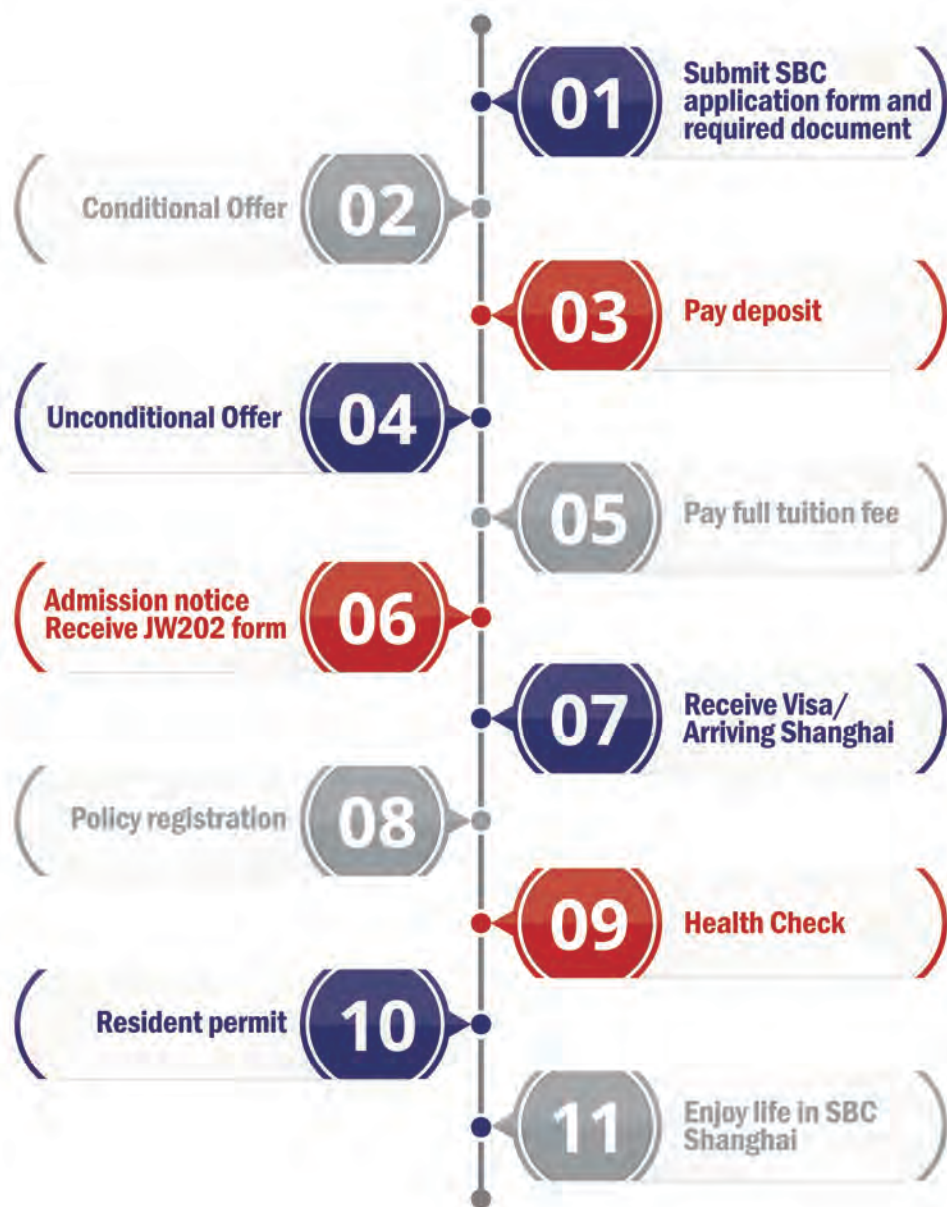
English Language Requirements :

- IELTS 6.0
For Entry Requirements from your own country please contact the International Affairs Office at international@sbc.usst.edu.cn

Pre-masters course entry requirement :

- Applicants must normally be 21 years at the start of the PMP.
- Minimum Academic Requirements .
- Owing to the variation in standard for degrees and diplomas in different countries, all PMP applications should be submitted to SBC for approval prior to enrolment (please email student details with certificates and transcripts to international@sbc.usst.edu.cn for a decision).

APPLICATION AND CHINESE VISA FLOW CHAT



Application check list:

- Passport
- Certificate
- Transcript
- Personal Statement (if need scholarship)

COST OF STUDY

ANNUAL COSTS	CNY			
	SBC Year 1	SBC Year 2	SBC Year 3	SBC Year 4
Tuition Fees	80,000	80,000	80,000	80,000
Registration Fee	5,000	5,000	N/A	N/A
Book Fee	1,500	N/A	N/A	N/A
EAP Course	N/A	8,000	N/A	N/A
On-Campus Accommodation Costs (Optional)	15,000–18,000			
Living Costs (Shanghai)	25,000–30,000			

Application Fee: Free

Costs in the UK vary dependent on course and location