



The Sino-British College, USST
上海理工大学中英国际学院

2017
Graduates
Employability
Report



career@sbc-usst.edu.cn

CONTENT

◆ PREFACE

◆ CHAPTER1 THE SINO-BRITSH COLLEGE, USST

1.1 ABOUT SBC.....01

1.2 PARTNER UNIVERSITIES.....03

◆ CHAPTER2 GRADUATE EMPLOYMENT STATISTICS

2.1 OVERALL GRADUATE JOB MARKET IN 2017.....11

2.2 SBC 2017 GRADUATES EMPLOYMENT SUMMARY.....15

2.3 EMPLOYMENT STATISTICS BY DEGREE PROGRAMMES.....21

2.3.1 BUSINESSS MANAGEMENT.....21

2.3.2 EVENTS MANAGEMENT.....28

2.3.3 MECHANICAL ENGINEERING.....35

2.3.4 ELECTRONIC & ELECTRICAL ENGINEERING.....42

2.4 OUTSTANDING 2017 GRADUATES.....49

◆ CHAPTER3 CAREER SERVICES & DEVELOPMENT

3.1 OBJECTIVE OF CAREER SERVICES& DEVELOPMENT.....55

3.2 CAREER DEVELOPMENT LEARNING & TRAINING.....56

3.3 INDUSTRY ENGAGEMENT.....63

preface

"The open door of China will not be closed, it will only open more widely" with the increasing development of economic globalization and China's "Belt and Road" initiative. Speeding up the training of international talents to meet the needs of the new situation has been a very urgent task for higher education. For the Sino-British College, the year of 2017 saw the further implementation of the "2025" development vision. The College adheres to the core education ideas of "Responsible Leadership", "Enterprise and Innovation" and "Cultural Empathy", guided by the demands of students' personal development and corporate demands, to cultivate learners for the sustainable development of the future. To improve students' life skills to adapt to the rapid development of society and to expand students' future career development space, we are committed to developing students' ability to integrate diverse cultures, help them to develop their own sense of career autonomy, enhance their vocational competitiveness and cultivate the international talents needed by society.

The cultivation of international talents is closely related to the students' career development education, to help students to plan their career consciousness and skills, develop individual comprehensive vocational ability and promote the development of their individual career. University stage is a very important career exploration and learning stage in the career development of college students. The Sino- British College, USST will cultivate international talents into the education system. To help students integrate into the diverse international workplace culture as soon as possible and help them become competitive international talents are goals that drive the College.

The Sino- British College is student-centered, reflected in the work of the Student Management Department, Career Service and Development and The International Affairs Department. These three Department work together to serve all the graduates. Student Management Department fulfils a key role in counseling students, to help them explore career options, career orientation and career preparation. Career Service and Development is a platform for skills training and provides students professional skills training and counselling. International Affairs Department provides overseas information and study service for students. At present, a mature, professional vocational guidance and student development service system have been established. The Sino- British College has conducted in- depth cooperation with industries, builds students' competency model through a series of experiential training projects and the practices and improves students' teamwork, interaction, adaptation and problem solving ability, etc. At the same time, it provides guidance for students' career development that students can better adapt to the competitive social environment.

There are 172 graduates of the Sino-British College in 2017. The proportion of students in employment or further study was 98%. 52.9% of the students chose to continue their studies. According to the 2017-2018 world university rankings for international higher education research institution QS world university rankings, 32 of the graduates from overseas study are enrolled in the top 100 universities in the world. 44.8% of students chose to work directly, private enterprises accounted for as high as 71.4%. The largest number of graduate employment is manufacturing/ operations; average monthly salary of RMB5757 (more than 2017 graduates average monthly salary of RMB4793 in Shanghai universities).

Global philosophy leads education

Introduction of Global education concept in professional education system, relying on the Shanghai counselors "Globalization" professional education studio with G-Global Mindset thinking of internationalization, L-Language foreign Language Ability, O-Occupational Skills of professional knowledge and Skills and B-Background of Oversea Experience overseas Experience Background, A-Ability for Intercultural Communication, Ability to cross-cultural Communication, L-the Leadership responsibilities of Leadership, I- Innovation spirit, Z- Zigzag Ability to resist setback, N- National Dignity spirit world vision China international talent.

Structural innovation boosts education

To give full play to the advantages of both internal and external systems, teachers from different academic backgrounds jointly promote the development of education, and optimize the structure as far as possible in personnel allocation. For the graduates, they have direct employment, have the choice of domestic postgraduate study, and also have the choice of foreign postgraduate study and so on. For different categories of students to provide more professional service, we made a comprehensive survey among college students and to fully understand students' different development needs so that support could be tailored to them. At present, according to the requirements of scientific and professional services, a more systematic professional education system has been formed.

Means of innovation, Rich connotation

Over the past year, the Sino-British College has been exploring, strengthening study and expanding our field of vision. A new workplace WeChat public platform, containing professional life and career counseling directory, comprehensive practice for students, employment information, sharing of information industry, providing students with a one-to-one pre-service guidance, etc. Shanghai Overseas Returned Scholars Association, Shanghai overseas Chinese affairs center, MY JOB TANK,INC jointly hosted the 2017 Career Forum and Job Fair for Overseas Students and "meeting yourself five years later" fair. The College now regularly invites famous alumni and industry elites to give lectures to students. According to their different development needs, they make a personal livelihood training plan, choosing from more than 40 courses, such as cognitive course, basic course, skill class, practical lesson, and display class.

In addition, it is committed to the in-depth cooperation between the university and enterprises, and to cultivate talents. Establish long-term stable talent strategic partnership with 250 excellent employers. Cooperation projects including graduate employment, internships and part-time and volunteer activities, companies to visit and practice project, mentor committee, scholarships and financial aid, and mock interviews, etc. Through various kinds of practical activities, students learn to apply their knowledge, accumulate experience, deepen their understanding of the workplace, and make their career goals and positioning more clear. Through we develop actively the graduate employment market, the quantity and quality of the job market has great promise, 2016-2017 school year through schools offer companies to visit and site operation of more than 200, over 20 professional salon of guests to share, to participate in professional simulation - group interviews, more than 100 industries information. The internship program will benefit more than 500 students from year1 to year 4 students. There are two job fairs for seniors, offering nearly 100 jobs for students.

The Sino-British College, USST (Chapter 1)

1.1 About SBC

The Sino-British College (SBC) is an international university college, jointly established by the University of Shanghai for Science and Technology (USST) and nine leading British Universities: The University of Bradford; The University of Huddersfield; The University of Leeds; Leeds Beckett University; Liverpool John Moores University; Manchester Metropolitan University; The University of Salford; The University of Sheffield; Sheffield Hallam University.

SBC became a fully licenced university college on September 1st, 2006. It is the only Shanghai-based higher education institution to be awarded a license by the Chinese Ministry of Education to offer full degree programmes taught entirely in English to multiple overseas universities (the so-called "1 to N Consortium Model"), either taught entirely at the Shanghai campus or with a period of study abroad. Graduates are awarded degrees from one of the partner British institutions.

SBC is based in a beautiful historic campus in the heart of the city of Shanghai. Currently, it has about 1,400 full-time undergraduate students and over 70 international students from about 25 countries and regions. Degree programmes are taught entirely in the English language across the whole spectrum of Business and Engineering by a highly qualified academic team comprising nearly 80 international staff from 15 different countries plus about 80 bilingual administrative staff many of whom have studied for international degrees.

In the summer of 2017, SBC hosted graduation ceremonies for its 7th graduating cohort. As the 7th cohort of SBC/USST students completing full UK Bachelor's degrees entirely in English in Shanghai, the 2017 graduates have been recognized for their success in terms of outstanding academic performance, social responsibility and robust employment rate with 98% already employed or starting graduate programmes at renowned universities in the UK, USA, Canada and Australia.

Mission

With continuing support from university partners in China and the UK, SBC has received high recognition, from the Chinese and UK Governments and more generally, for producing graduates who are academically excellent, socially responsible and globally aware.





Vision 2025

Our vision is to be renowned as an international hub and centre of excellence, attracting students and faculty from all over the world with a reputation for developing socially responsible and innovative leaders capable of operating in different cultures.

What we value

Responsible Leadership
Enterprise and Innovation
Cultural Empathy

1.2 Partner Universities



The University of Huddersfield BA (Hons) Events Management

Events Management is becoming increasingly important as a specialist field of study. Events are most diverse and can range from small private functions to large scale festivals, sports tournaments, pop concerts, carnivals and international mega-events such as the Olympic Games.

This course is designed to produce graduates equipped with the skills, knowledge and competence to manage events, who can engage with specialists in planning and executing a range of routine and complex events. This may include venue selection, public safety and crowd control, the provision of staffing, marketing, design and staging, music promotion and sponsorship.

Students shall study the full degree at SBC in Shanghai to receive the University of Huddersfield degree



University of HUDDERSFIELD

Inspiring tomorrow's professionals

Awards & Achievements

- The University of Huddersfield is a gold-rated university in the Teaching Excellence Framework (TEF).
- The University is number one in England for the proportion of staff with teaching qualifications (HEFCE, Dec 2016).
- 3rd in the UK for employability of graduates - behind only Oxford and Cambridge (QS Graduate Employability Rankings 2016).
- 100% of our students have the opportunity to undertake professional work experience during their studies.

certificate. Alternatively, they could study partly in Shanghai and partly in the UK, and receive a degree certificate from Huddersfield or one of the nine SBC partner universities.

The University of Huddersfield is a friendly and student-centred university with a strong professional orientation and focus on employability. It is an exciting, stimulating place to learn and is growing as a centre of research and academic excellence. As one of the UK's top 10 providers of courses with paid work placements, the University engages with leading employers to ensure graduates are well-equipped to achieve their career ambitions. 94.5% of undergraduate students go on to work or further study within six months of graduating, which places the University in the top 6 universities in England for graduate employability.

1.2 Partner Universities



Sheffield Hallam University BA (Hons) Business Management

The overarching aim of the design for this course is that it is specialism-centric, academically challenging and provide a stimulating student experience. The course facilitates students’:

- Study of organisations, their management and the changing external environment in which organisations operate.
- Preparation for and development of a career in business and management.
- Enhancement of lifelong learning skills and personal development to contribute to society at large.

Additionally the programme design requires:

- All students to undertake some form of research / consultancy project to enhance their business research skills.
- All courses to embed employer and business engagement using a variety of mechanisms including student projects, guest speakers and consultancy opportunities.

Sheffield Hallam University



Awards & Achievements

- With over £100 million invested in new facilities in the last 5 years.
- 96% student satisfaction rating for SHU's university careers advice, making it the highest rated careers service in the UK (2015 Student Employability Index).
- 65% of research is ranked internationally excellent or world-leading – SHU is in the top five of modern UK universities for research.
- 93% of Sheffield Hallam students are in work or further study within six months of graduating.

The Business Management degree offered by Sheffield Hallam University at SBC is ideal for students wishing to advance their knowledge, skills and career prospects in business management. The emphasis is on developing practical skills and business understanding, alongside academic knowledge. Teaching through projects and case studies related to real life organisations and scenarios improves employability. There is a focus on skills much needed in business organisations such as problem solving, decision making, negotiation, research and project management.

You may study the full degree at SBC in Shanghai to receive the Sheffield Hallam University degree certificate. Alternatively, you may study partly in Shanghai and partly in the UK, and receive a degree certificate from Sheffield Hallam University or one of the nine SBC partner universities.

1.2 Partner Universities



Liverpool John Moores University BEng (Hons) Manufacturing Systems Engineering

This course provides a programme of study, which develops core knowledge, and understanding of engineering principles, mathematics, and computation, appropriate to the field of manufacturing engineering. It enables students to develop specialist knowledge, intellectual and practical skills that help them to analyse, investigate and develop robust solutions to manufacturing engineering problems.

Students develop relevant study and personal skills to become independent learners, while receiving appropriate tutoring and support. Students will also be equipped with a range of transferable skills and



Awards & Achievements

- University of the Year 2017 Winner (Educate North Awards 2017).
- Ranked in the 'Top 150 Universities Under 50 Years Old' (Times Higher Education).
- 96% of research is international quality or better.
- Winners of 2016 Outstanding Employer Initiative (THE Awards 2016).



attributes in the use of computers, software packages, team working, communication, time management and problem solving methodology which will enable them to undertake responsible roles in industry and commerce.

Students will study the full degree at SBC in Shanghai to receive the Liverpool John Moores University degree certificate. Alternatively, they may study partly in Shanghai and partly in the UK, and receive a degree certificate from one of the nine SBC partner universities in Mechanical Engineering-related areas.

1.2 Partner Universities



Liverpool John Moores University **BEng (Hons) Industrial Electronics and Control Engineering**

This course provides a programme of study, which develops core knowledge, and understanding of engineering principles, mathematics, and computation, appropriate to the field of industrial electronics and control engineering. It will enable students to develop specialist knowledge, intellectual and practical skills that will help them to analyse, investigate and develop robust solutions to engineering problems.

Students will develop relevant study and personal skills to become an independent learner, while receiving appropriate tutoring and support. They will also be equipped with a range of transferable skills and attributes



Awards & Achievements

- University of the Year 2017 Winner (Educate North Awards 2017).
- Ranked in the 'Top 150 Universities Under 50 Years Old' (Times Higher Education).
- 96% of research is international quality or better.
- Winners of 2016 Outstanding Employer Initiative (THE Awards 2016).

in the use of computers, software packages, team working, communication, time management and problem solving methodology which will enable them to undertake responsible roles in industry and commerce.

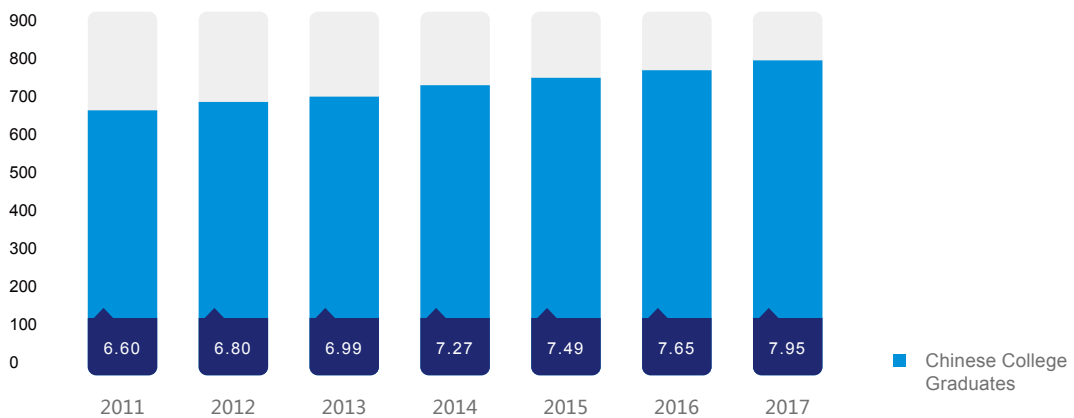
Students may study the full degree at SBC in Shanghai to receive the Liverpool John Moores University degree certificate. Alternatively, they may study partly in Shanghai and partly in the UK, and receive a degree certificate from one of the nine SBC partner universities in Electrical and Electronic Engineering-related area.

Chapter 2 Graduate Employment Statistics

2.1 Overall Graduate Job Market in 2017

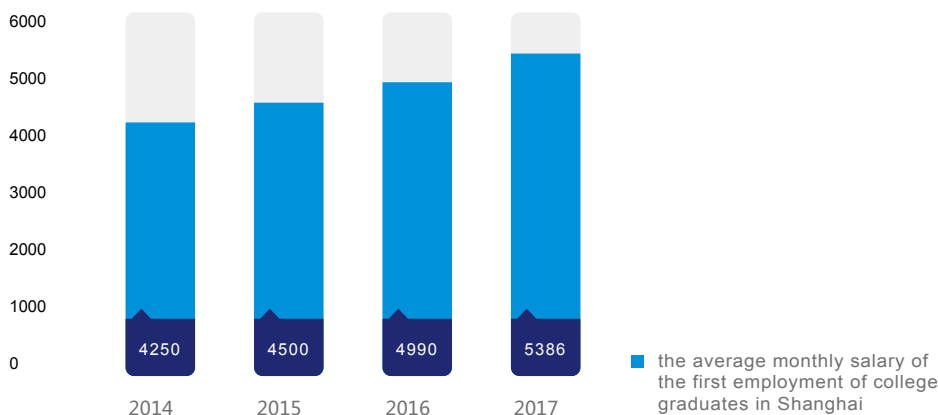
According to China's Ministry of Education, 7.95 million Chinese students graduated from college in 2017, compared to 7.65 million in 2016. Although the job market in China is much better than many other parts of the world, it remains a tough market for graduates.

According to the employment promotion centre of the Shanghai Human Resources Social Security Bureau, there are 174,000 college graduates from Shanghai and the employment rate has reached 96.9% in 2017. Compared with previous years, the quality of employment and the adequacy of employment have improved.



2-1-1 Chinese College Graduates 2011-2017
(Numbers in million)

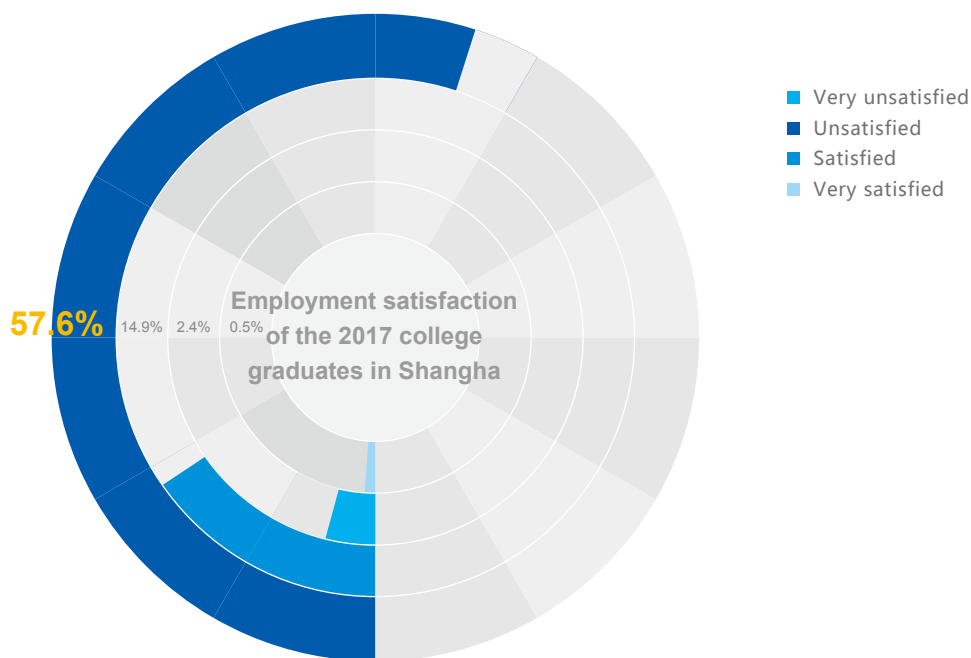
The starting average monthly salary for college graduates from Shanghai in 2017 is RMB 5386, which increases 7.9% compared to RMB 4990 in 2016. From the change regulation in recent years, the average monthly salary of the first employment of college graduates in Shanghai has been steadily rising.



2-1-2 the average monthly salary of the first employment of college graduates in Shanghai

The starting monthly salary for graduates with a vocational school diploma, undergraduate degree and postgraduate degree from Shanghai in 2017, stood at RMB 4086, RMB 4793, RMB 8001 respectively. There exists a clear correlation between level of education and starting salary, i.e. the higher the degree level, the more likely the individual is to achieve higher salary. Since a considerable number of graduates are still in the probation period, the above statistical data are only the starting level of the monthly salary of college graduates in Shanghai. The monthly salary level of one year after graduation is expected to increase by about 20%.

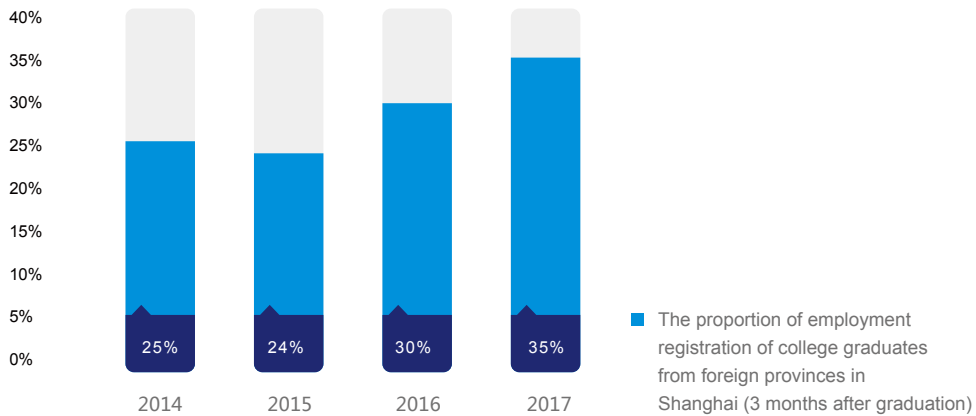
According to the 2017 session of the college graduates for employment satisfaction, “very satisfied” college graduates accounts for about 14.9%, “satisfied” college graduates accounts for 57.6%, employment “unsatisfied” and “very unsatisfied” occupy 2.9% in total.



2-1-2 Employment satisfaction of the 2017 college graduates in Shanghai

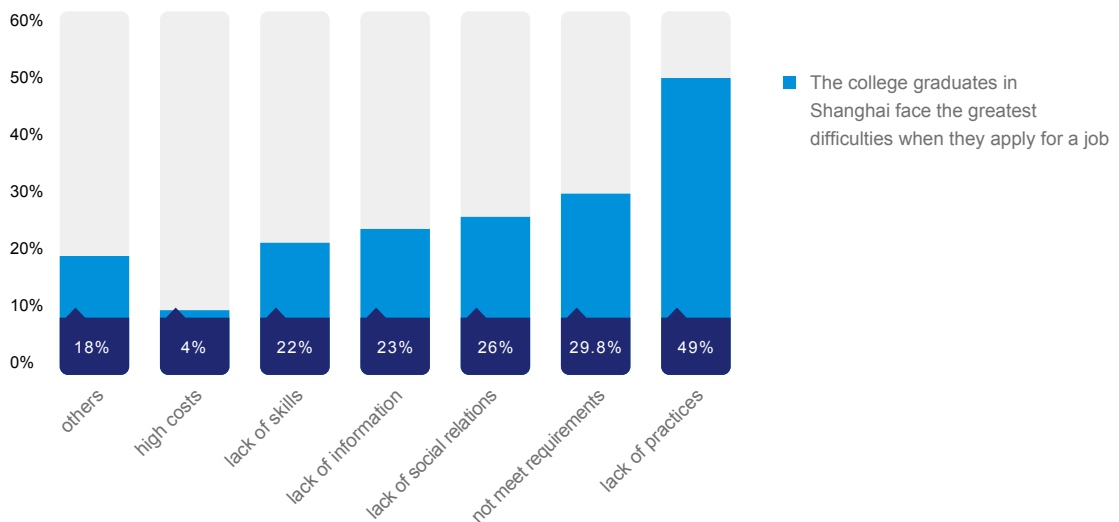
The 2017 Shanghai university graduate students from other provinces and cities, in addition to studies abroad, go to other provinces and cities for employment, 40 thousand people have handled the formalities of employment registration in the city of human resources and social security departments, accounts for the total number of college graduates in other provinces and cities of 34.6% students, compared to the 2016 Shanghai college graduates, the level of the same period increased by 2.5 percentage points. The employment of Shanghai University graduates students from other provinces and cities continued to improve.

2.1 Overall Graduate Job Market in 2017



2-1-3 The proportion of employment registration of college graduates from foreign provinces in Shanghai (3 months after graduation)

In the 2017 Shanghai college graduates' job hunting process, 62.8% of the graduates indicated some concerns about career development opportunities. With regards to salary and welfare concerns, they account for 62.6%. Among many factors are related to the quality of employment, the 2017 college graduates' attention to business scale and business reputation are relatively low, i.e. below 8%.



2-1-4 The college graduates in Shanghai face the greatest difficulties when they apply for a job

Expert analysis points out that in order to improve work efficiency, enterprises often want to directly recruit employees with certain work experience, so as to shorten the cycle and cost of job training. There is no doubt from the perspective of the recruitment enterprise, but it is not fair for most of the graduates. It is a common aspiration of most graduates to accumulate experience and enhance their professional competitiveness before graduation. In order to help college students improve their employability and enable them to get familiar with future work before they really enter the workplace, the Shanghai Municipal Bureau of Human Resources and Social Security has launched employment training, vocational training camps and other policy measures. Eligible college students can participate in the probation base identified by the Government. They can not only experience the workplace, and in doing so accumulate practical experience, but also enjoy government subsidies of RMB 1840 per month. Occupation training camp students can simulate the environment in the workplace, to participate in training courses, get resume production advice, interview, and simulated workplace experience such as targeted training. For the urgent need to accumulate work experience of graduates, such measures can be described as "timely assistance"

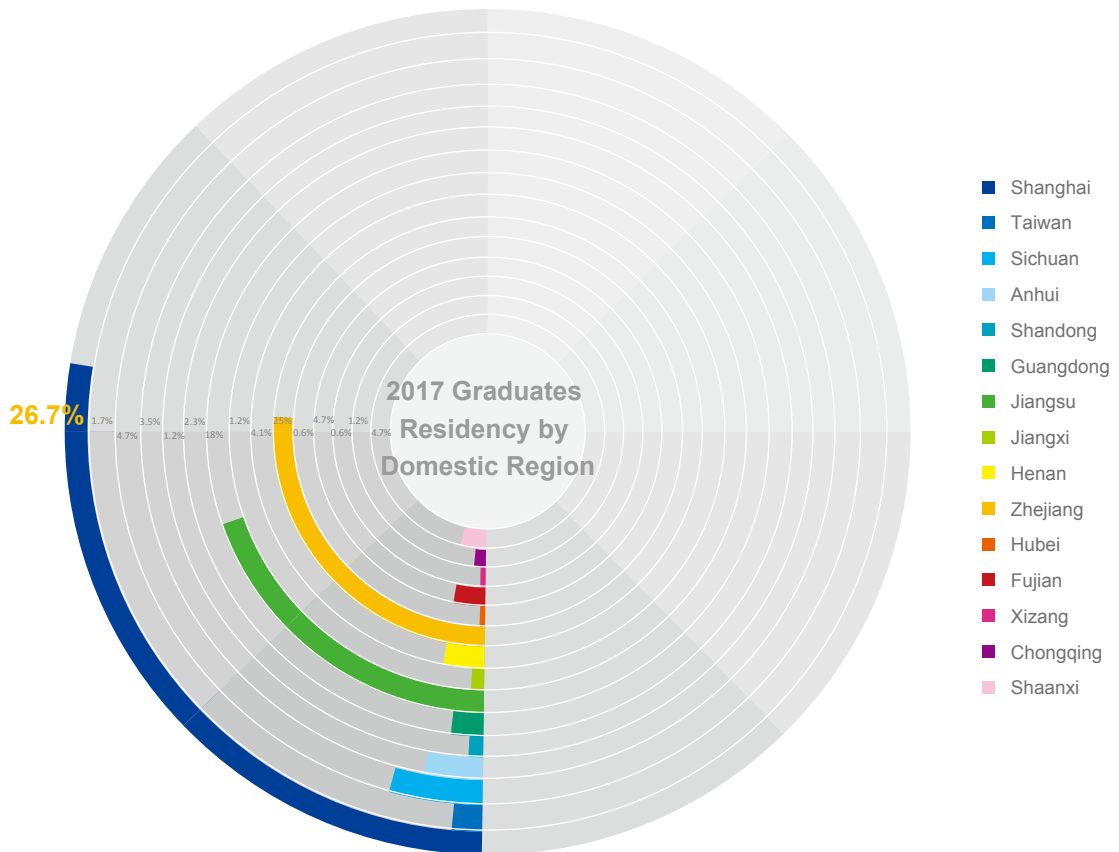
2.2 SBC 2017 Graduates Employment Summary

1. Class of 2017 Graduates Profile

200 Chinese students (4+0, 2+1+1 degree pathways, not including foreign students) marked educational milestones in 2017 as they received their graduate degree.

1.1 Residency by Domestic Region

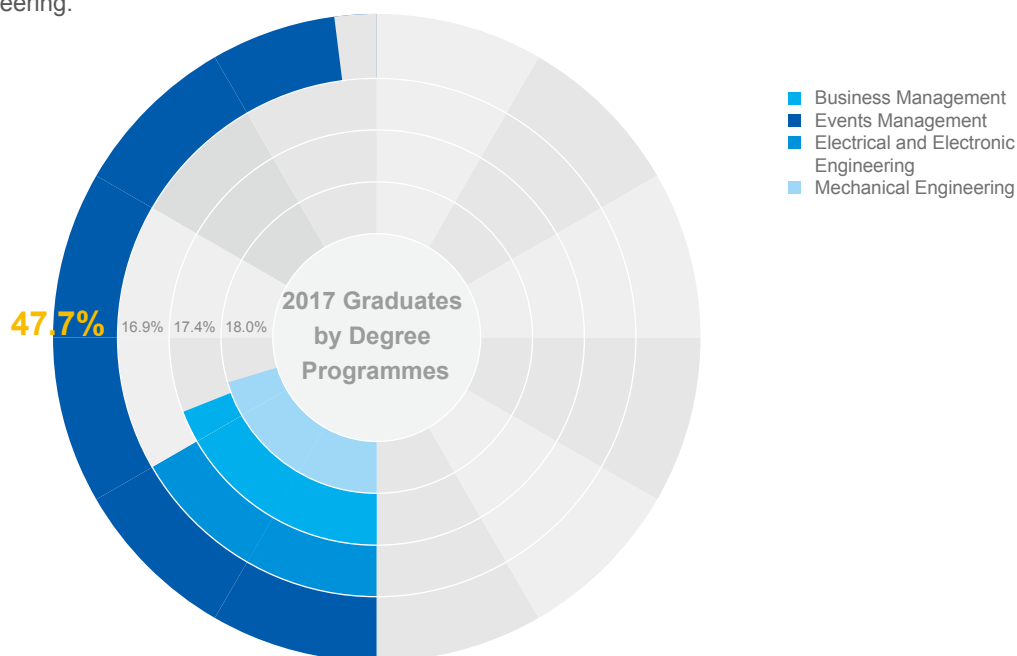
Shanghai, Zhejiang and Jiangsu are the top 3 provinces.



2-2-1 2017 Graduates Residency by Domestic Region

1.2 Academic Schools & Degree Programmes

In this year, 112 graduate students who have studied 4+0 and 2+1+1 programmes in Business, which includes 30 graduate students in Business Management and 82 graduate students in Events Management. 60 graduate students who have studied 4+0 and 2+1+1 programmes in Engineering, which includes 29 graduate students in Electrical and Electronic Engineering, and 31 graduate students in Mechanical Engineering.



2-2-2 2017 Graduates by Degree Programmes

2. 2017 Graduates Employment Destination

2.1 2017 Graduates Employment Profile

The Careers Service collects data every year on what graduates are doing six months after they graduate. Less than two percent of SBC graduates were still seeking employment six months after graduating in July 2016. Over 52.9% went on to postgraduate study (year-on-year increase of 9.4%) and over 44.8% went into permanent employment straight away. (year-on-year decrease of 9.7%).

32 graduate students applied for the top 100 universities in the world, and 14 graduate students entered the World Fortune 500/ Multi-national / Joint Venture Company's core sectors, whether the starting salary, the average wage and the highest salary increased compared with the previous years. In addition, 4 graduate students are still in the state of preparing for the examination, or waiting for the admission notice of the foreign advanced colleges or universities.

2.2 SBC 2017 Graduates Employment Summary

(1) Employment Destination by Degree Programmes

100% of Business Management, Electrical and Electronic Engineering, Mechanical Engineering graduates reported being employed or pursuing postgraduate study. Among four degree programmes, the greatest proportion determined to study upon graduation is from Business Management; Electrical and Electronic Engineering graduates are the ones most likely to have a full time job.

2-2-1 2017 Graduates Destination by Degree Programmes

Academic Schools	Degree Programmes	Post Graduate Study		Full Time Job		Employment Rate
		Numbers	%	Numbers	%	
School of Business & Management	Business Management	24	80.00%	6	20.00%	100.00%
	Events Management	35	36.59%	43	52.44%	95.12%
School of Engineering & Computing	Electrical and Electronic Engineering	12	41.38%	17	58.62%	100.00%
	Mechanical Engineering	20	64.52%	11	35.48%	100.00%

(2) Gender Statistics

The statistics show that males are more likely to proceed to post graduate study.

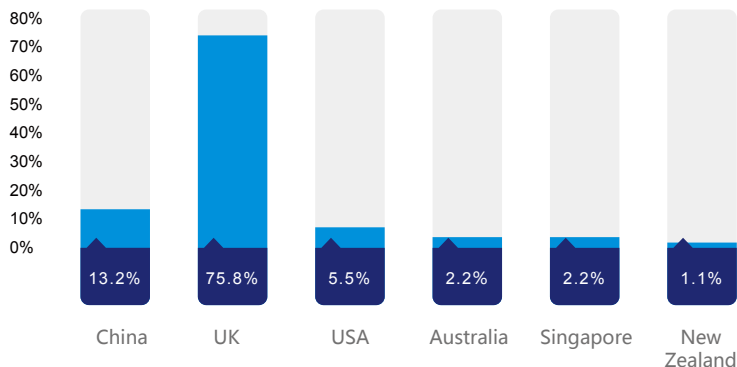
2-2-2 2017 Graduates Gender Statistics

Gender	Post Graduate Study		Full Time Job		Employment/ Further Study Rate
	Numbers	%	Numbers	%	
Male	41	56.16%	31	42.47%	98.63%
Female	50	50.50%	46	46.46%	96.96%

2.2 Employment Overview

(1) International Postgraduate Study

91 graduates have received offers for postgraduate study in world-class universities. 75.3% graduates have been accepted by highly ranked universities in the UK, which includes 67.1% in UK Non-partners and 12.5% in UK Partners universities, and 5.9% in USA.



2-2-3 2017 Graduates Postgraduate Study Country

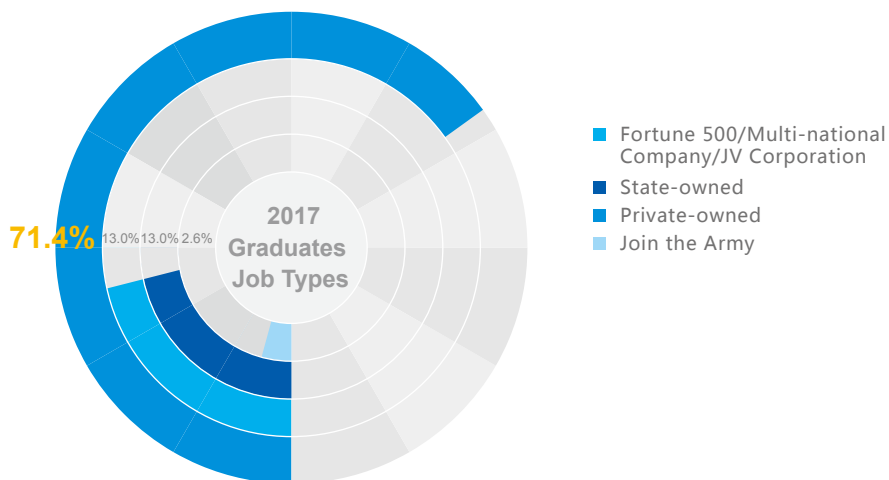
According to QS World University Rankings® 2017/2018, 32 graduates have been accepted by a Top 100 ranked university. 10 graduates have been accepted by a Top 30 ranked university, including Imperial College London, University College London, the University of Edinburgh, National University of Singapore, Johns Hopkins University, the University of Hongkong, Nanyang Technological University, the Hong Kong University of Science and Technology, etc.

2-2-3 2017 Graduates Postgraduate Study in QS World University Rankings

Rank	Countries (regions)	Name of University	Enrollment
7	UK	University College London	1
8	UK	Imperial College London	2
11	Singapore	Nanyang Technological University	1
15	Singapore	National University of Singapore	1
17	USA	Johns Hopkins University	1
23	UK	University of Edinburgh	1
26	China(Hongkong)	The University of Hongkong	1
30	China(Hongkong)	The Hong Kong University of Science and Technology	2
34	UK	The University of Manchester	2
45	Australia	The University of New South Wales	1
46	China(Hongkong)	The Chinese University of Hongkong	1
49	China(Hongkong)	City University of Hongkong	1
50	Australia	The University of Sydney	1
57	UK	The University of Warwick	8
78	UK	Durham University	2
82	UK	The University of Sheffield	3
84	UK	University of Birmingham	2
95	China(Hongkong)	The Hong Kong Polytechnic University	1

(2) Most Admired Companies

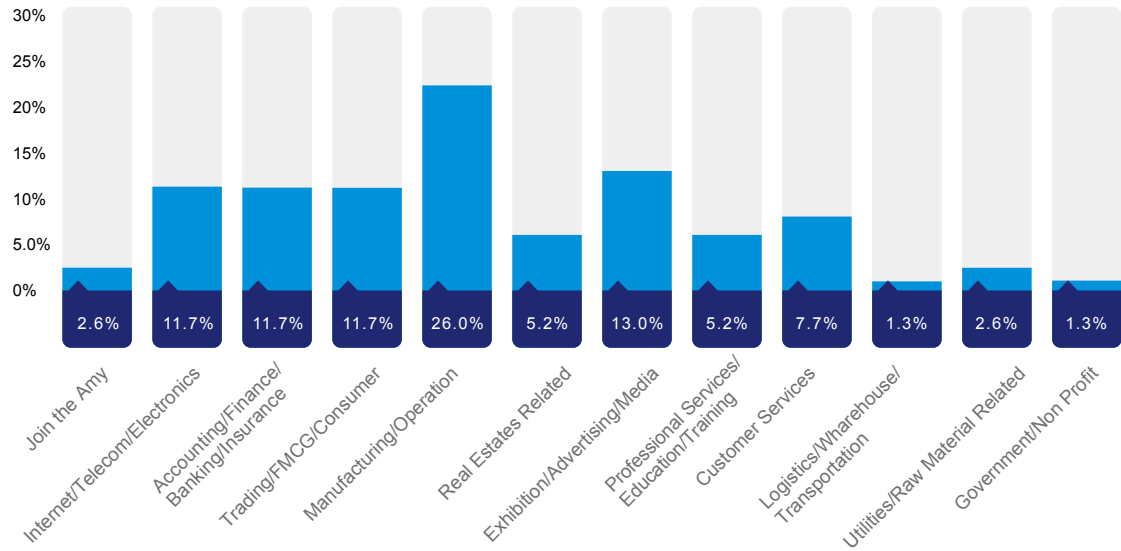
77 graduate students obtained employment in 2017 (including joining the Army). 71.4% graduates have obtained positions in private-owned enterprise. Private firms have become the main source of economic growth, and the major contributor to China's growing and now large role as a global trader.



2-2-4 2017 Graduates Job Types

2.2 SBC 2017 Graduates Employment Summary

Most graduate students are joining Manufacturing/Operations, accounting for 26%, the second is Exhibition/Advertising/Media, accounting for 13%



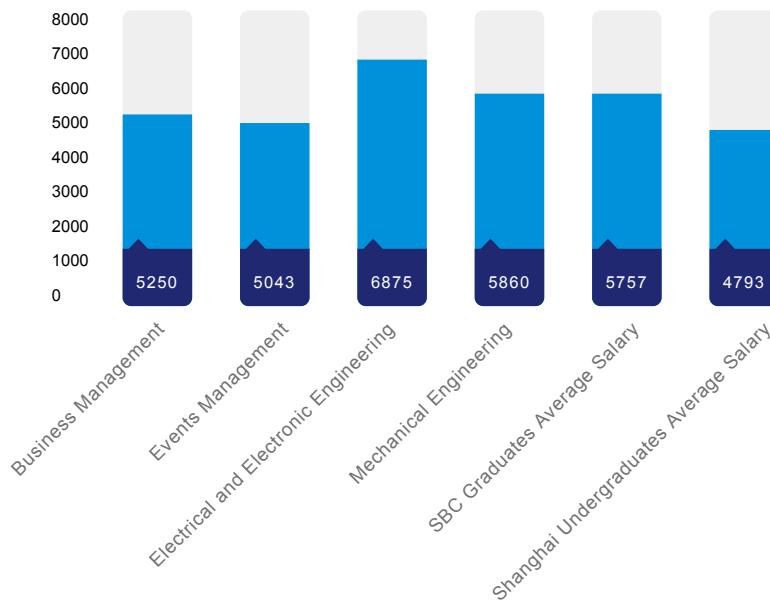
2-2-5 2017 Graduates Job Sectors

The regional flow of employment of college graduates is an important indicator to reflect the status of graduates' employment. According to the statistics of the SBC 2017 graduates employment in Shanghai, Zhejiang, Jiangsu, Guangdong, Fujian, Jiangxi, Beijing, Hongkong, Taiwan and other regions, and there is a higher proportion of Shanghai, Taiwan, Jiangxi, Guangdong, Fujian (students flow back to Taiwan for military service).

2-2-4 2017 graduates' Employment Regional Flow

Birthplace	Local Sources Number of Employment	Regional Flow(amount)									Proportion of Returning to Birthplaces Accounts
		Shanghai	Zhejiang	Jiangsu	Guangdong	Fujian	Jiangxi	Beijing	Hongkong	Taiwan	
Shanghai	15	13	0	2	0	0	0	0	0	0	86.7%
Zhejiang	25	14	7	0	1	0	0	2	1	0	28.0%
Jiangsu	12	6	1	2	1	1	0	1	0	0	16.7%
Sichuan	4	2	0	0	0	1	0	1	0	0	0.0%
Anhui	2	2	0	0	0	0	0	0	0	0	0.0%
Shandong	1	1	0	0	0	0	0	0	0	0	0.0%
Guangdong	3	1	0	0	2	0	0	0	0	0	66.7%
Shaanxi	3	3	0	0	0	0	0	0	0	0	0.0%
Jiangxi	1	0	0	0	0	0	1	0	0	0	100.0%
Henan	3	2	0	1	0	0	0	0	0	0	0.0%
Chongqing	1	1	0	0	0	0	0	0	0	0	0.0%
Hubei	1	1	0	0	0	0	0	0	0	0	0.0%
Fujian	3	0	0	1	0	2	0	0	0	0	66.7%
Taiwan	3	1	0	0	0	0	0	0	0	2	66.7%

Survey from Shanghai Municipal Human Resources and Social Security Bureau and Shanghai Municipality Students Affairs Center shows that the average undergraduate's monthly salary this year reaches to RMB4793, and the average salary of SBC students reaches to RMB 5757

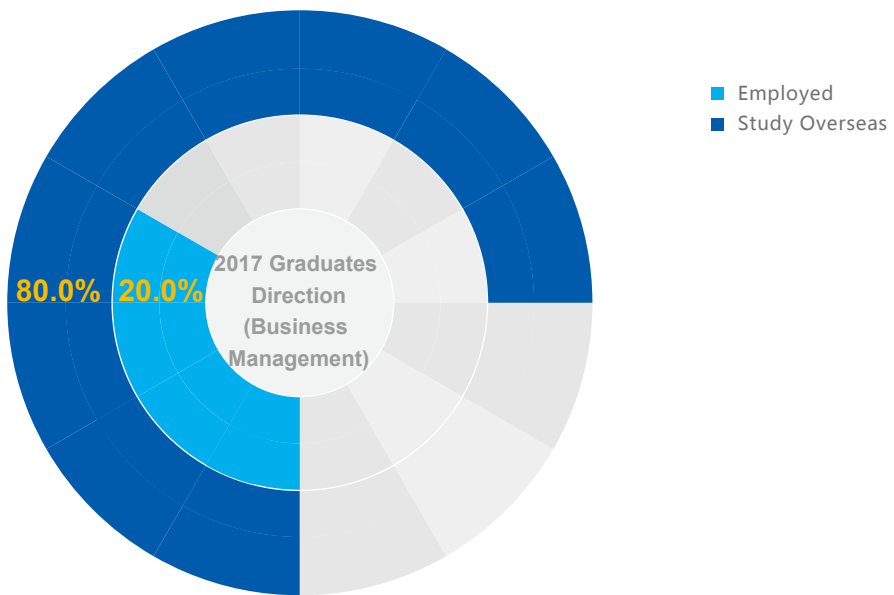


2-2-6 2017 Graduates Average Salary

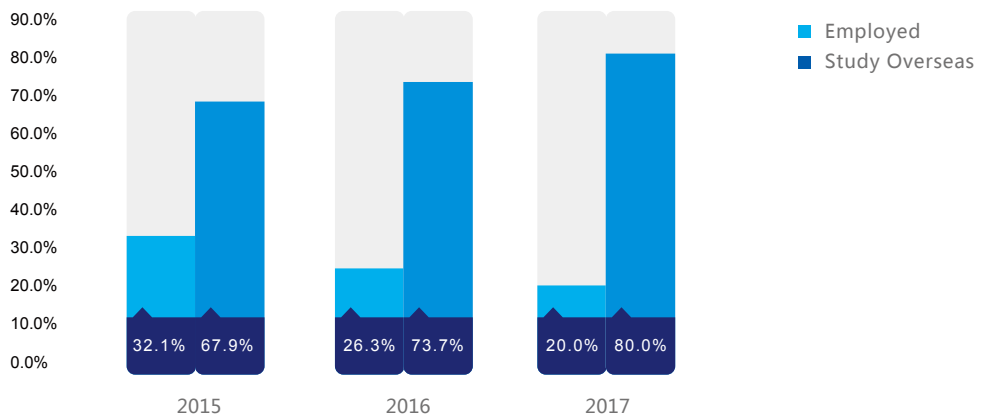
Our top recruiters represent leading firms: EMC Company, Chinese International School, Shanghai Gllue Software Co.,Ltd., Shanghai Inoherb Cosmetics Limited by Share Ltd., Topcheer Data Service Corporation, Avazu Holding, China Ping An Group, GuoTai JunAn Securities, Beijing YiKe Information Technology Co., Ltd., Shanghai Shengda Mineral Products Co., Ltd., Shanghai Sunwin Bus Co.,Ltd., Country Garden.

2.3.1 Business Management

Since SBC has its 1st cohort of graduates in 2015, Business Management has enjoyed 100% employment rate for three consecutive years. 80.0% of Business Management graduates are studying toward Master degree and 20.0% have started work. Compared to 2016, an increasing percentage of graduates choose to study a more advanced degree.

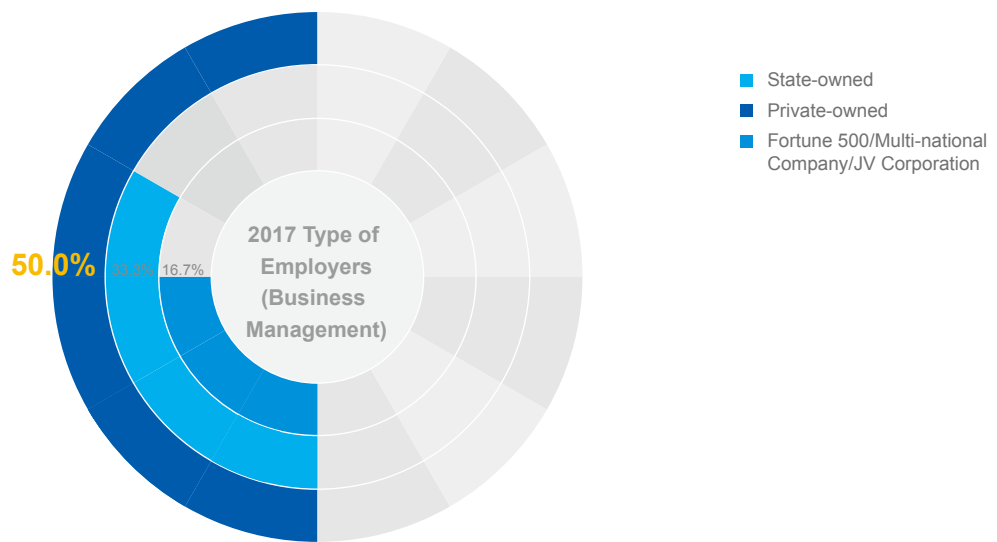


2-3-1-1 2017 Graduates Direction (Business Management)

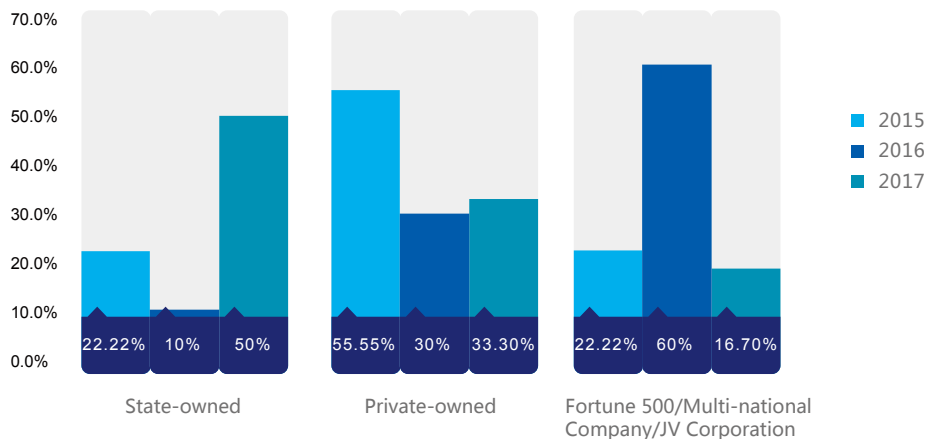


2-3-1-2 Graduates 2015 and 2017 (Business Management)

For graduates who are working, 50% of them are employed by State-owned, the highest among all types of business entities. Based on figures for the last three years, fewer graduates work for Fortune 500/ Multi-national/ JV companies. This trend may be attributed to the overall labour market in China.



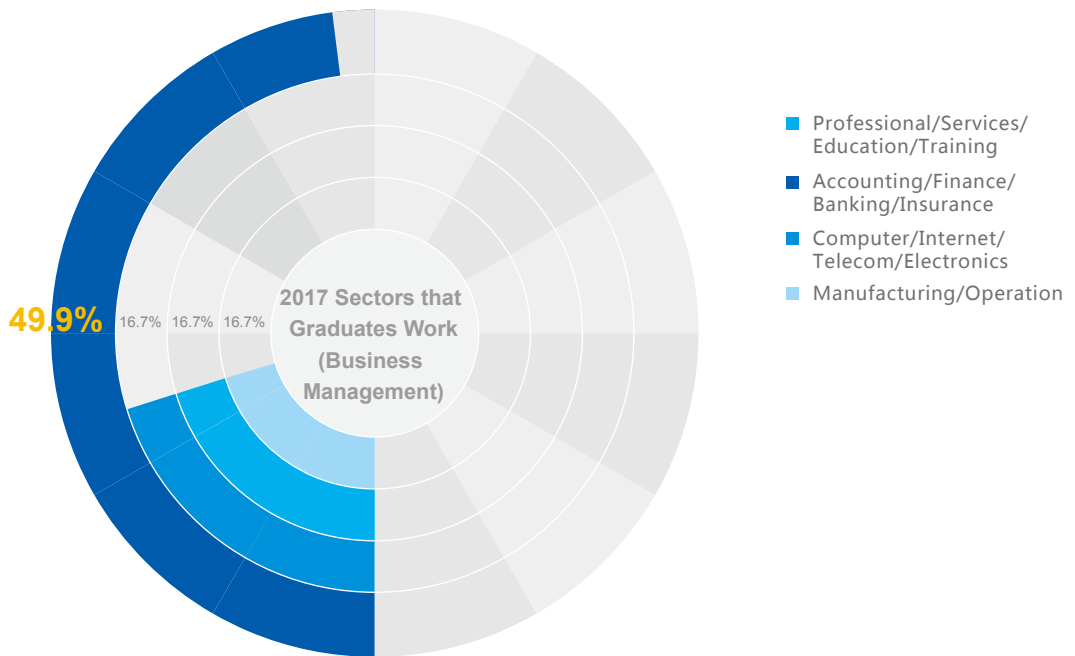
2-3-1-3 2017 Type of Employers (Business Management)



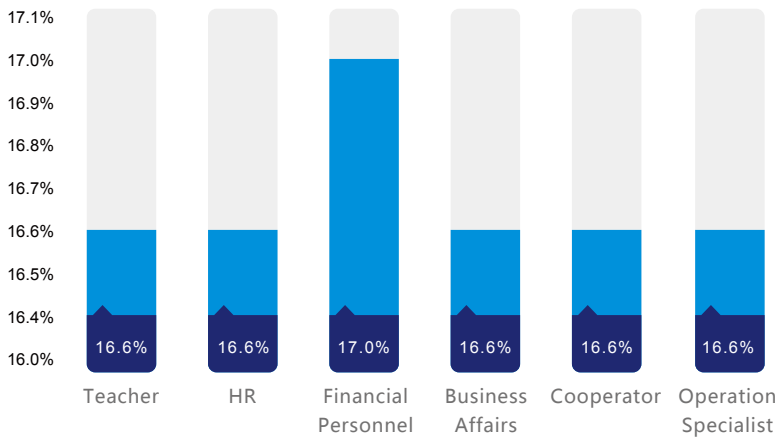
2-3-1-4 Type of employers in 2015-2017 (Business Management)

2.3.1 Business Management

Employed graduates match well with their positions and industries. Majority of graduates work in consultancy and retail sector. Based on feedback from employers, SBC graduates have good skills in understanding business, problem solving, researching and project management.

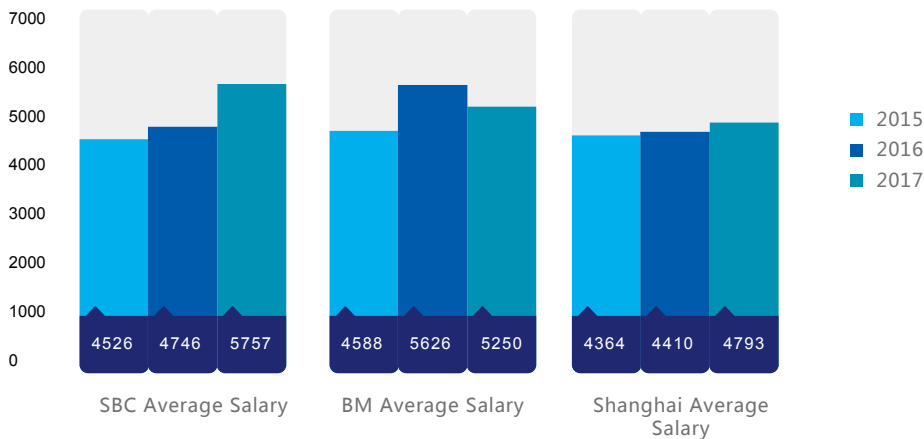


2-3-1-5 2017 Sectors that Graduates Work (Business Management)



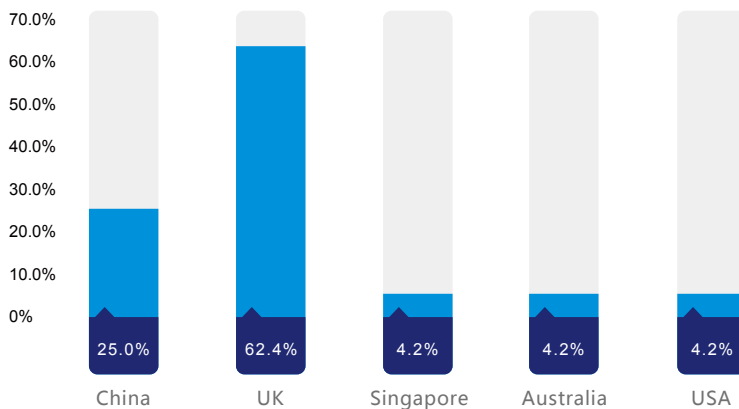
2-3-1-6 2017 Job Function (Business Management)

The average monthly salary of Business Management graduates is RMB 5250, greater than the average salary of Shanghai undergraduates. The most well known companies that hired BM graduates include GuoTai JunAn Securities, Agricultural bank of China (Su zhou), Avazu Holding, Shanghai Alliance Financial Services Co.,Ltd, etc.



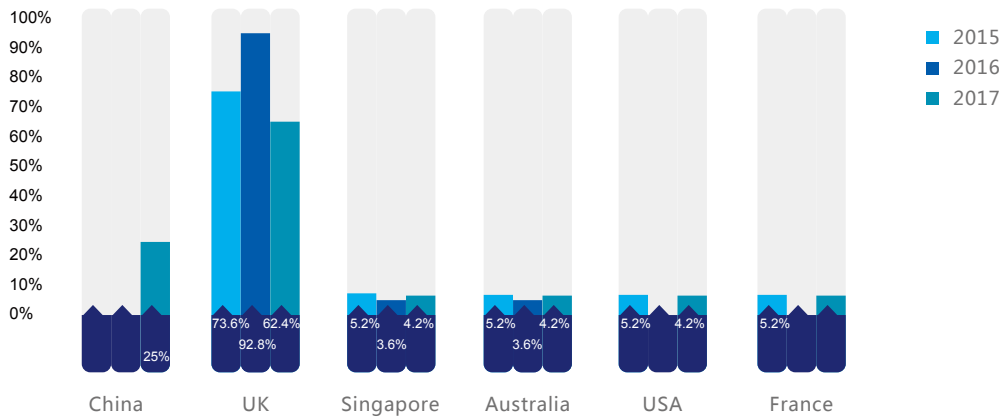
2-3-1-7 2017 Starting Monthly Salary (Business Management)

In the past three years, the number of graduates who applied for the UK has declined, but the proportion of postgraduates in other countries, such as China and the USA has increased.



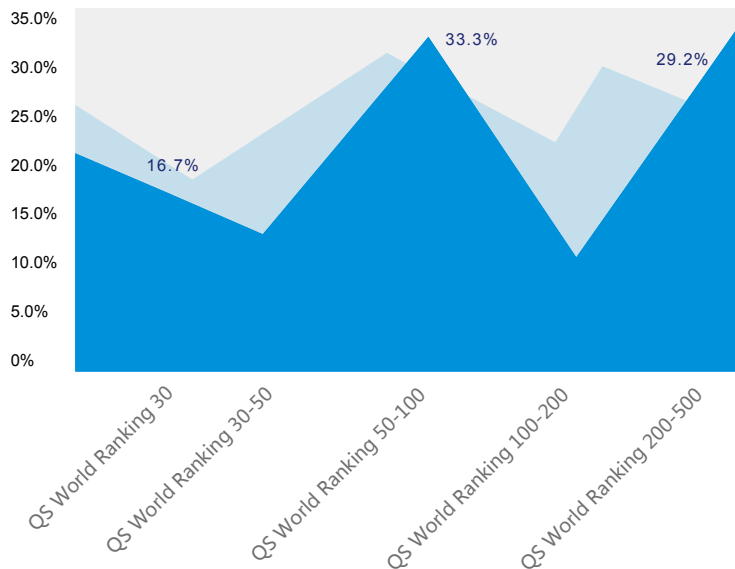
2-3-1-8 2017 Country for Post-graduate Study (Business Management)

2.3.1 Business Management

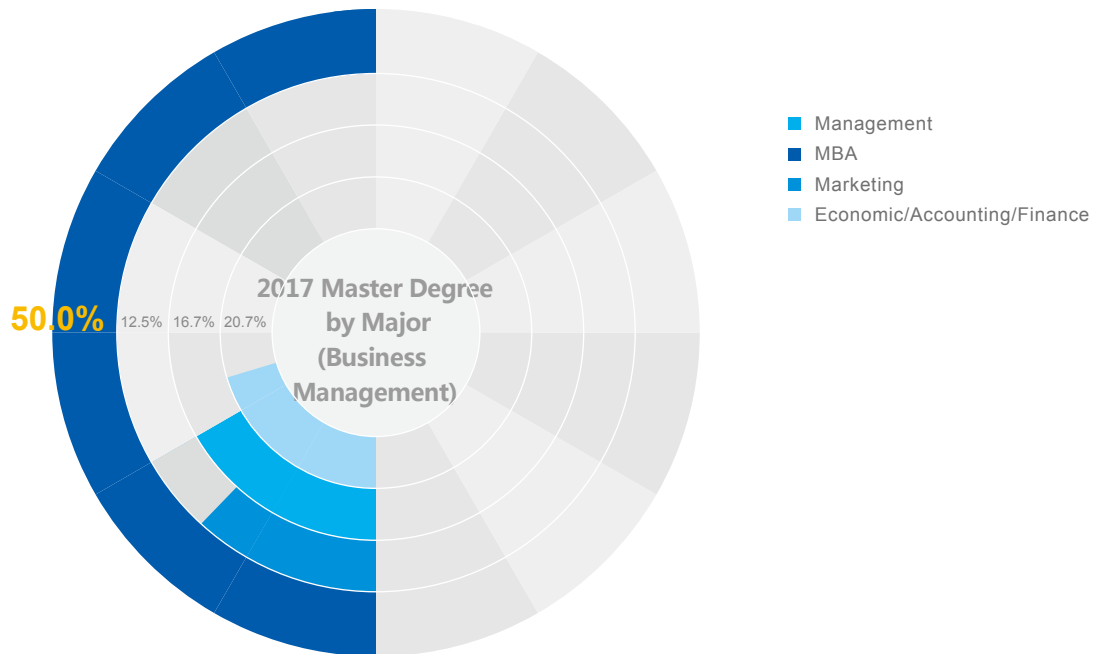


2-3-1-9 Destination for Post-graduate Study, 2015 - 2017
(Business Management)

For graduates who are studying overseas, their university ranking sees significant improvement this year. Approximately 62.5% Business Management graduates are now studying at top 100 universities by the World QS ranking. Majority of them study management, finance, banking and marketing.



2-3-1-10 Graduate Studying for Master's Degree by QS World Ranking
(Business Management)



2-3-1-11 2017 Master Degree by Major (Business Management)

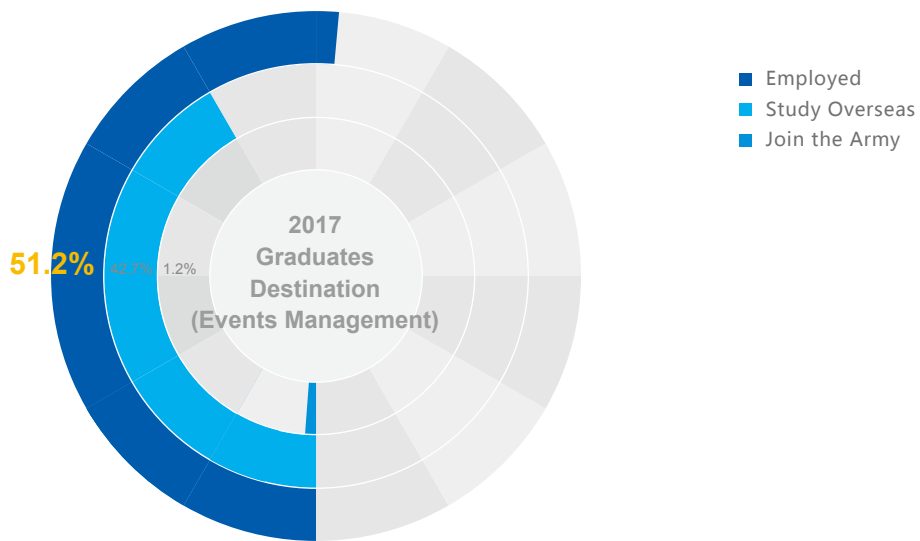
Career Path Analysis – Business Management

Business Management requires knowledge for multiple disciplines and has wide applications in many industries. Graduates in 2017 achieved 100% employment rate, which is a demonstration of their good English language, communication and presentation skills.

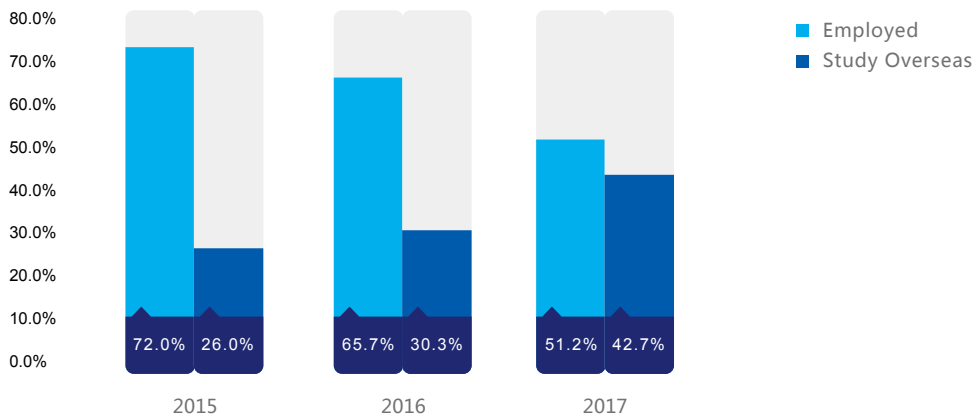
Based on our statistics, consulting industry hires a great number of Business Management graduates every year and is one of the most favoured industries for our graduates.

2.3.2 Events Management

Over 42.7% events management programme graduates decided to pursue Masters degree study. The motivation behind this decision is often related to belief that a higher-level qualification will result in a better job. The labour market shows that the booming advertisement and events industry in Shanghai are experiencing a shortage of suitably skilled talents to support their rapid growth.



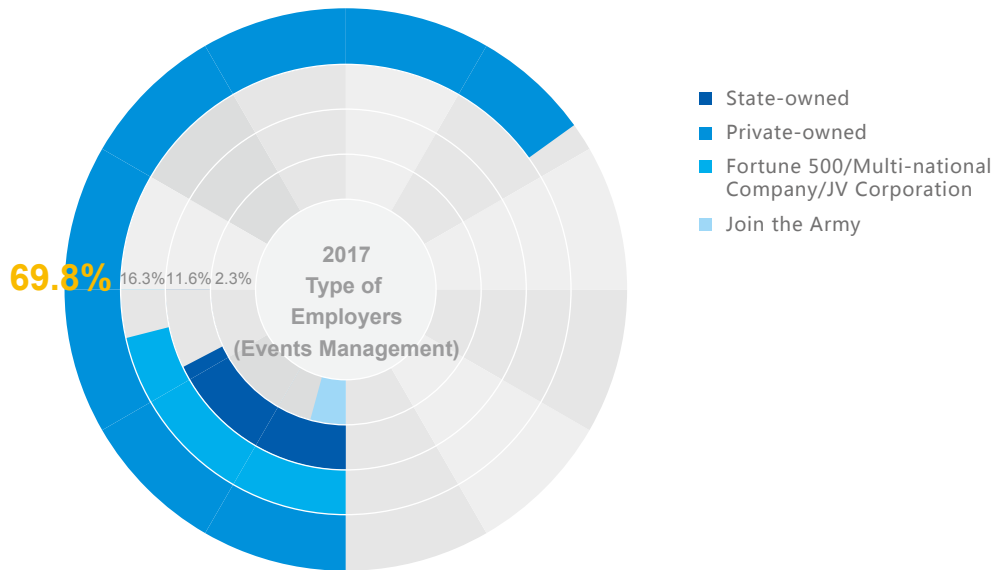
2-3-2-1 2017 Graduates Destination (Events Management)



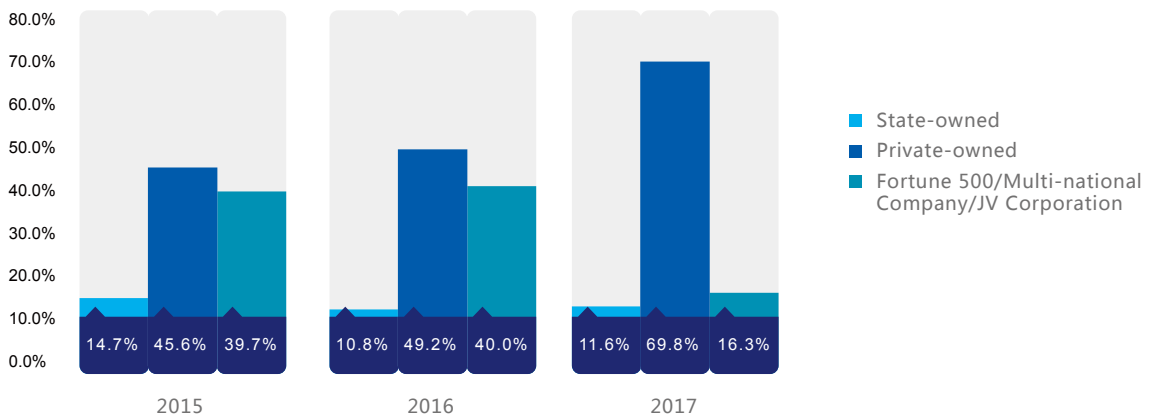
2-3-2-2 Graduates 2015 and 2017 (Events Management)

2.3.2 Events Management

During the past three years, over 50% graduates were working in Fortune 500/ Multi-national/ JV companies or Private-owned companies, in particular, the 2017 has reached 69.8% . Currently private events firms, which make up 90% of events firms in China, become the mainstay of the sector, and the sole source of attracting events talents.

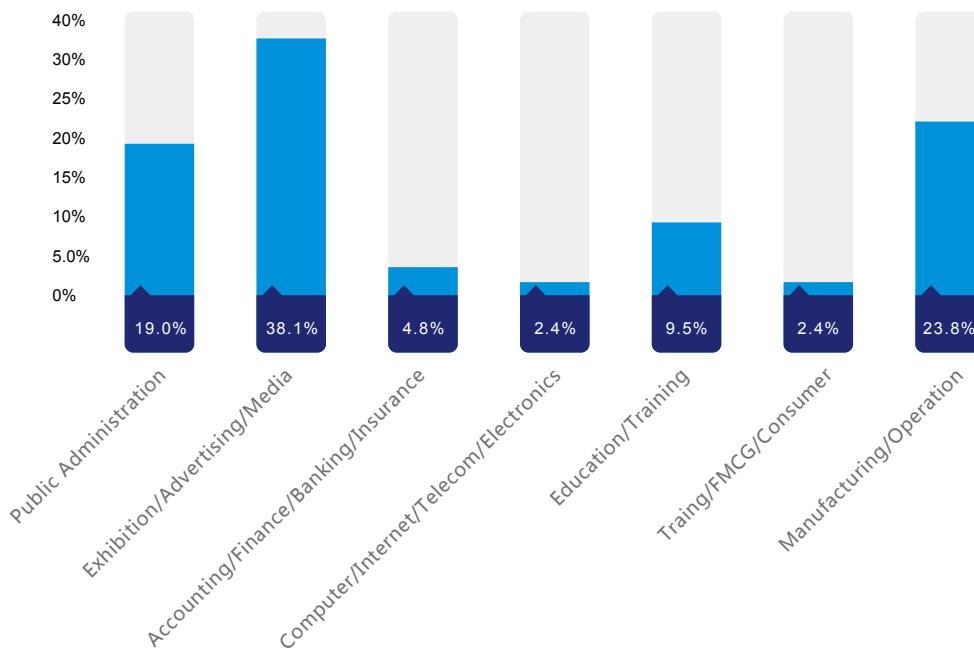


2-3-2-3 2017 Type of Employers (Events Management)



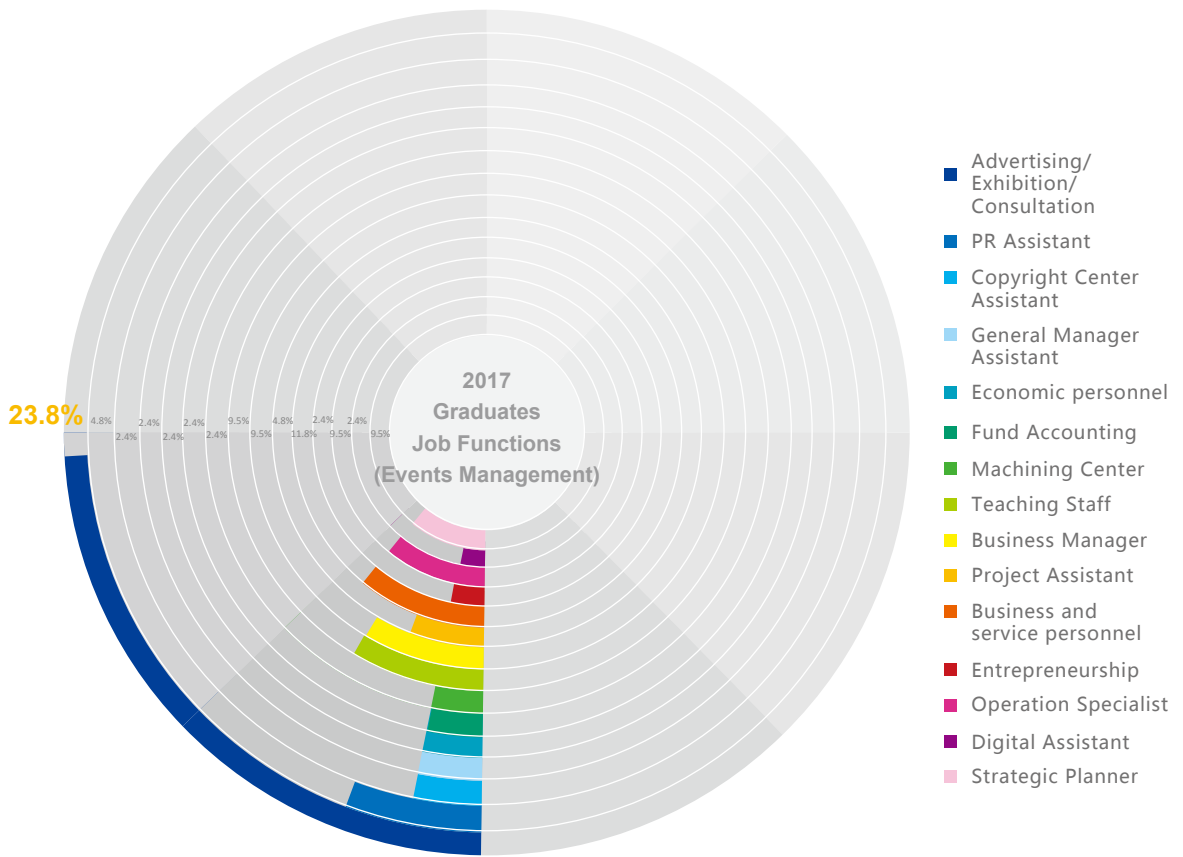
2-3-2-4 Type of employers in 2015-2017 (Events Management)

40% graduates were working in the Exhibition/Advertising/Media industry. This programme is designed to produce graduates equipped with the skills, knowledge and competence to manage events, who can engage with specialists in planning and executing a range of routine and complex events. This may include venue selection, public safety and crowd control, the provision of staffing, marketing, design and staging, music promotion and sponsorship.



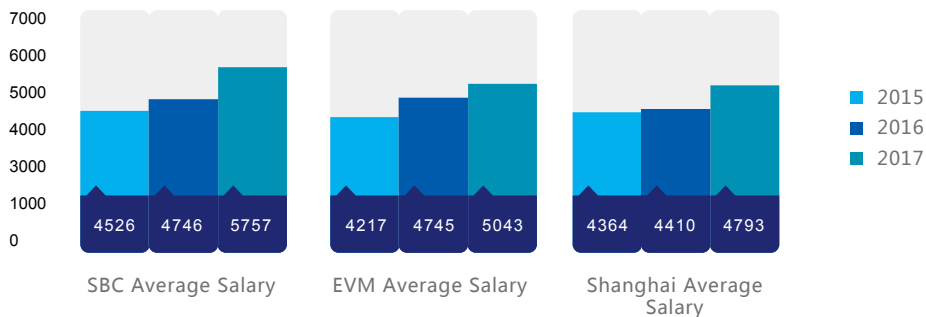
**2-3-2-5 2017 Graduates Job Sectors
(Events Management)**

2.3.2 Events Management



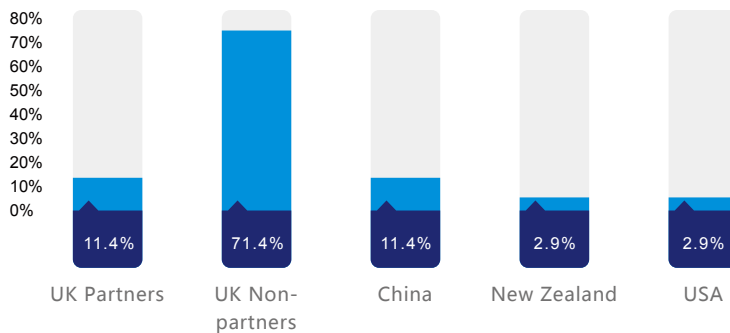
2-3-2-6 2017 Graduates Job Functions (Events Management)

Events graduates earning RMB 5043, greater than the average Shanghai undergraduates salary. The most admired companies including Beijing YiKe Information Technology Co., Ltd., China (Shanghai) International Conference & Exhibition Co., Chinese International School etc.

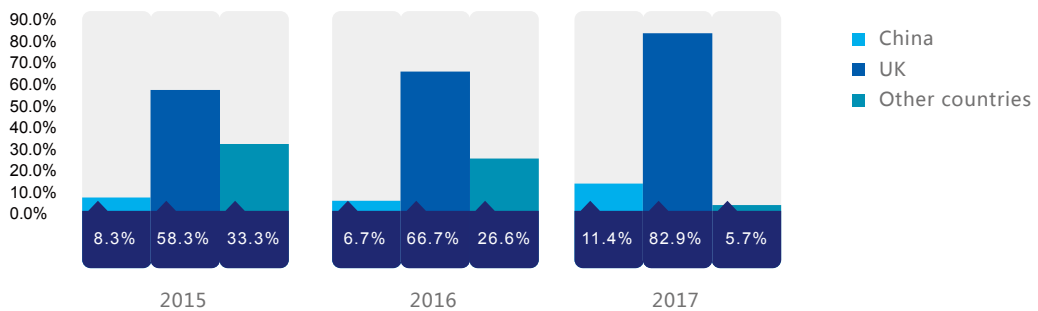


2-3-2-7 2017 Starting Monthly Salary (Events Management)

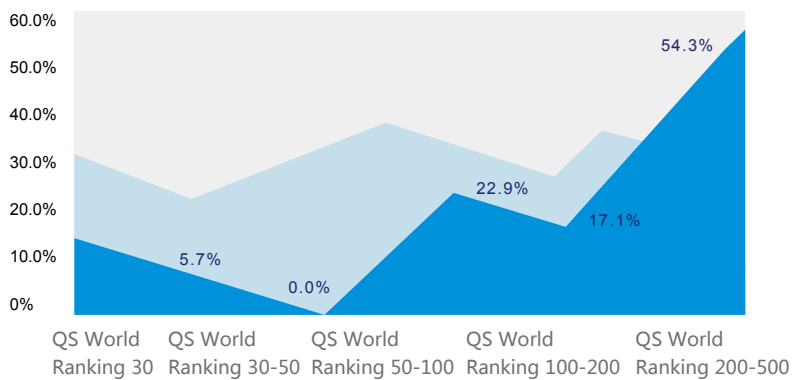
The past three years statistics show that the students' numbers to UK Post graduate education are the most. The degree of management is the most popular. Students hope the high level qualification to improve the job competitiveness.



2-3-2-8 2017 Country for Post-graduate Study (Events Management)

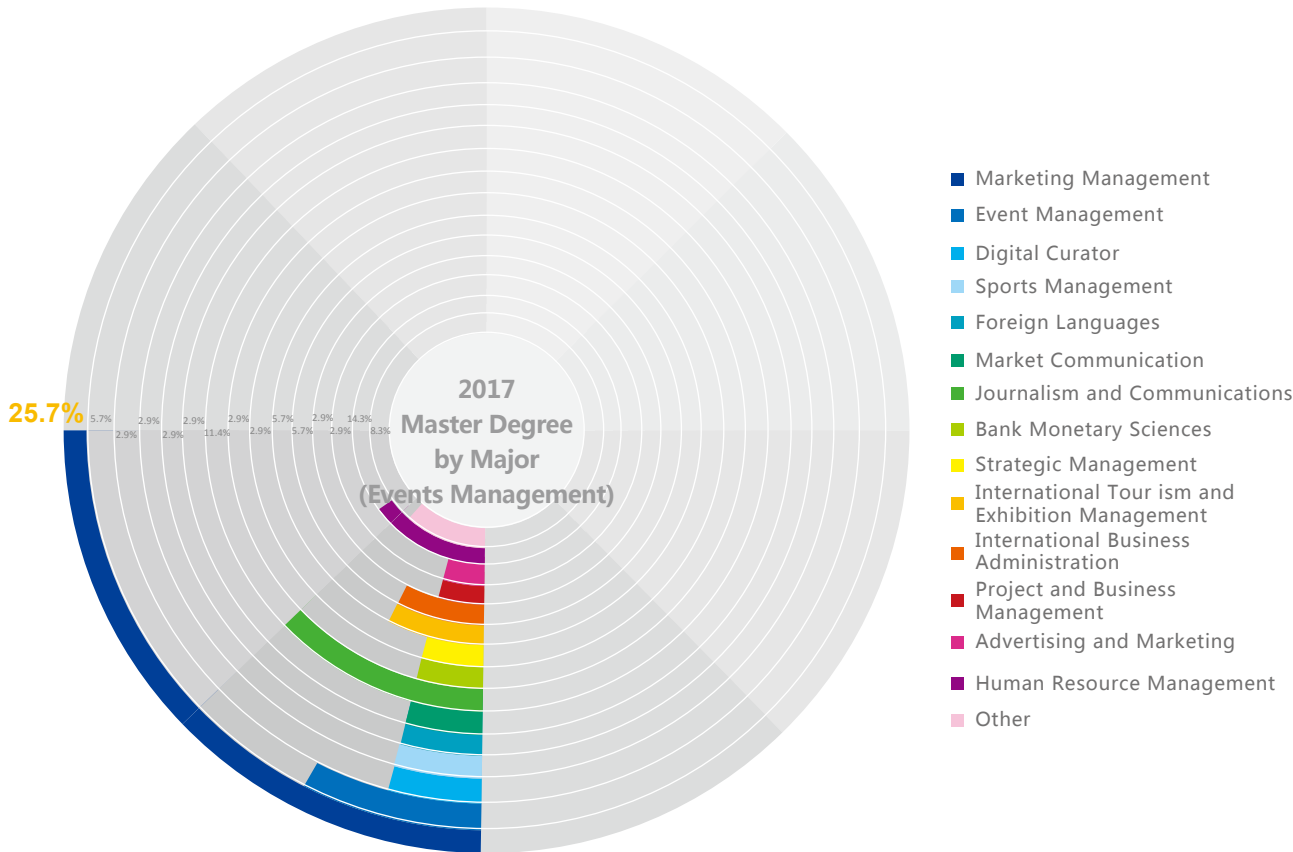


2-3-2-9 Destination for Post-graduate Study, 2015 - 2017 (Events Management)



2-3-2-10 Graduate Studying for Master's Degree by QS World Ranking (Events Management)

2.3.2 Events Management



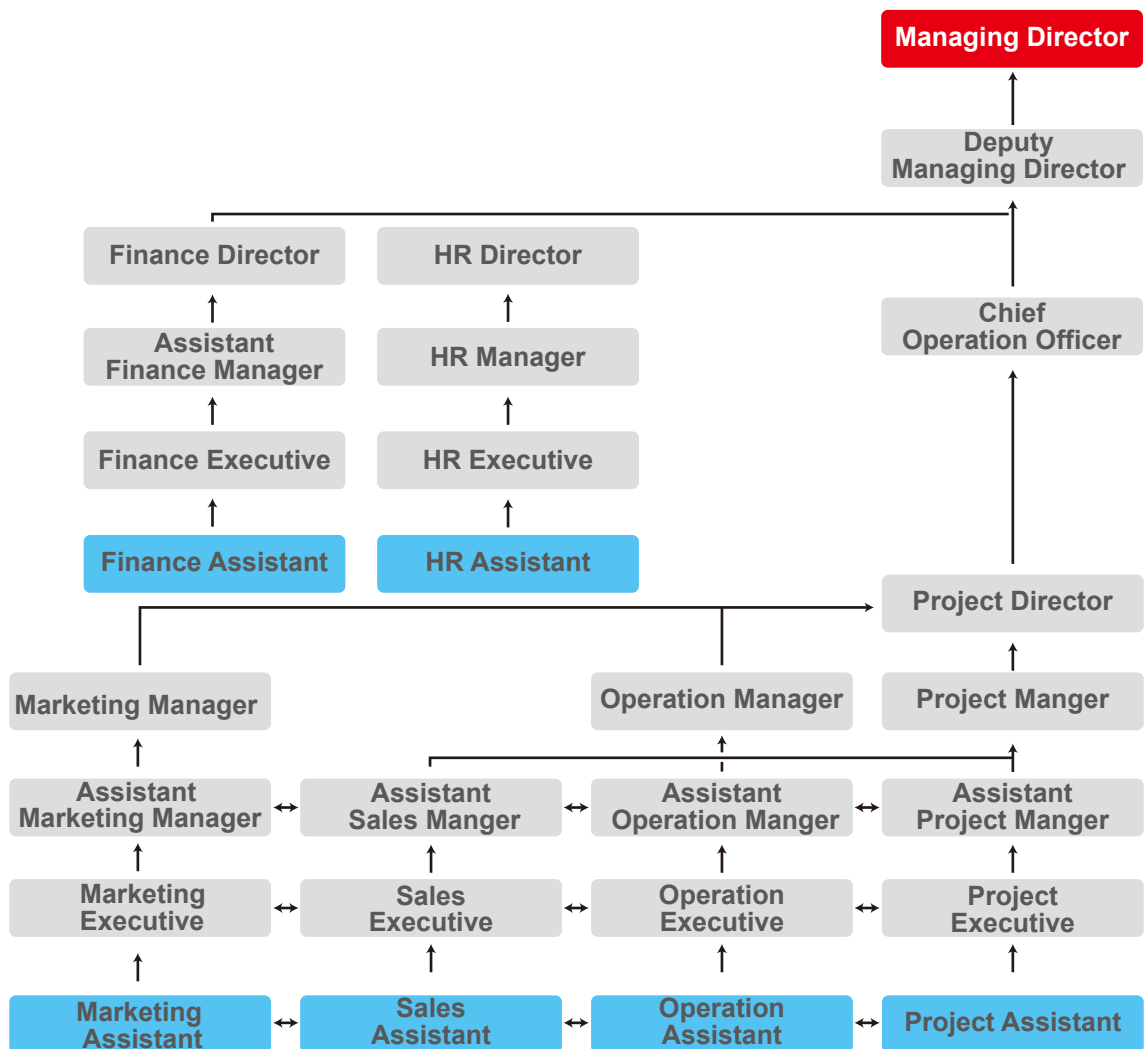
2-3-2-11 2017 Master Degree by Major (Events Management)

Career Path Analysis – Events Management

The exhibition industry is a booming industry in China. The rich practical experience, fluent oral and written English and other employable qualities of SBC EVM graduates makes them popular in this industry.

Tailored to the requirements of EVM graduates, the SBC Careers Service & Development Centre provides one-on-one counselling and professional advice for their career path throughout their whole life.

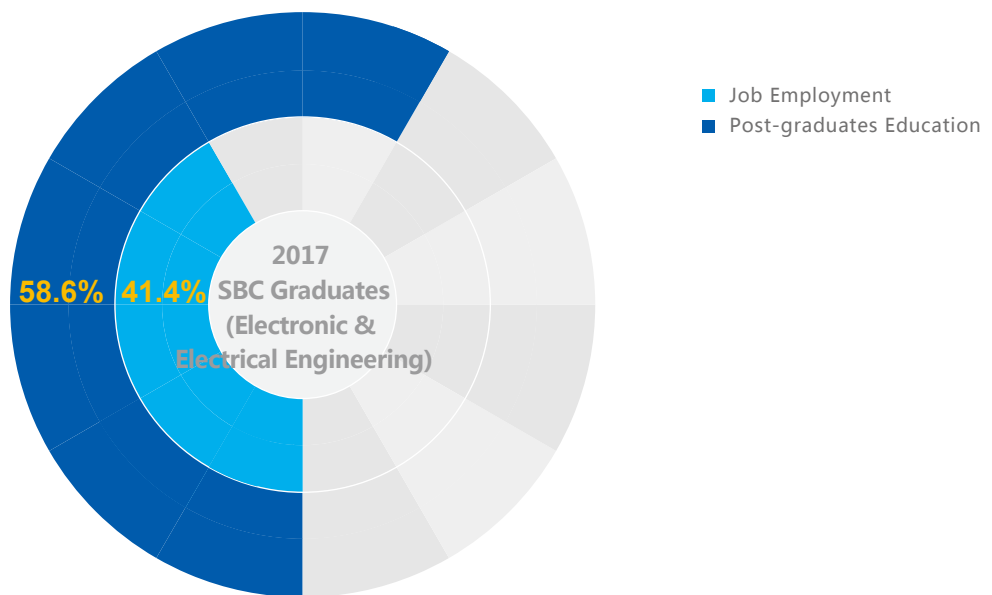
Exhibition Industry Career Path



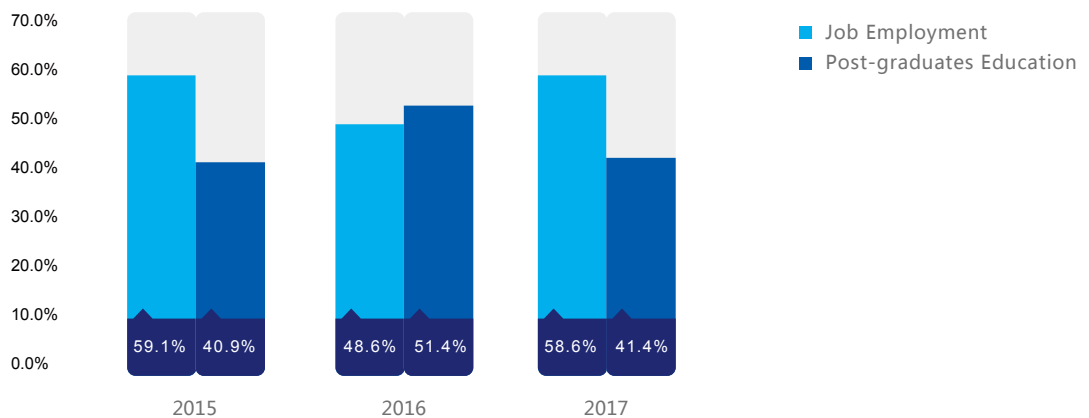
For more detailed information, please contact the SBC Career Services & Development Centre.

2.3.3 Electronic & Electrical Engineering

Electronic & Electrical Engineering (EEE) graduates in 2017 have achieved 100% rate of employment or further study, of which 58.6% are working and 41.4% are studying for post-graduate degrees. No significant change has been observed in terms of the percentage of students choosing to work or study a Masters degree.

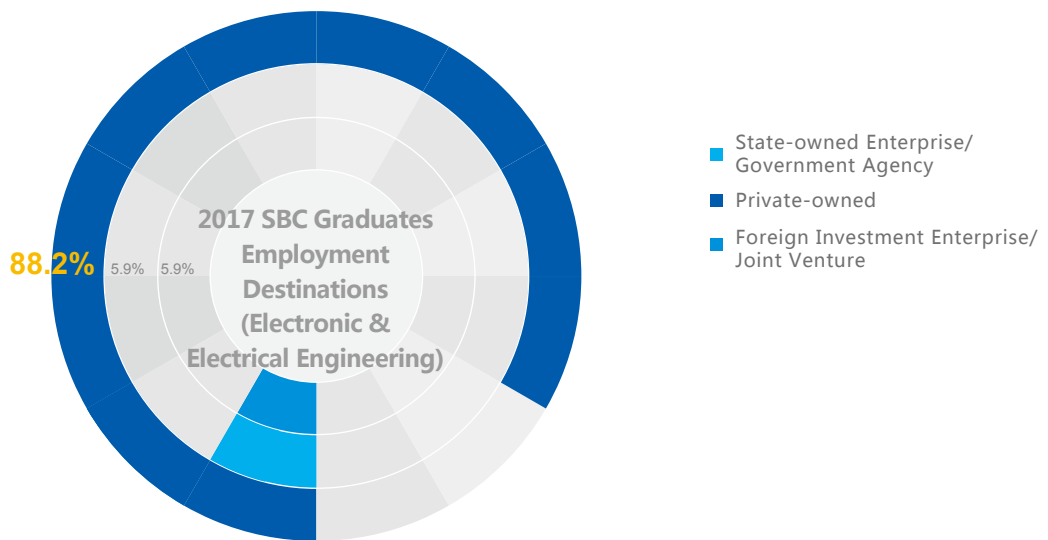


2-3-3-1 2017 SBC Graduates (Electronic & Electrical Engineering)

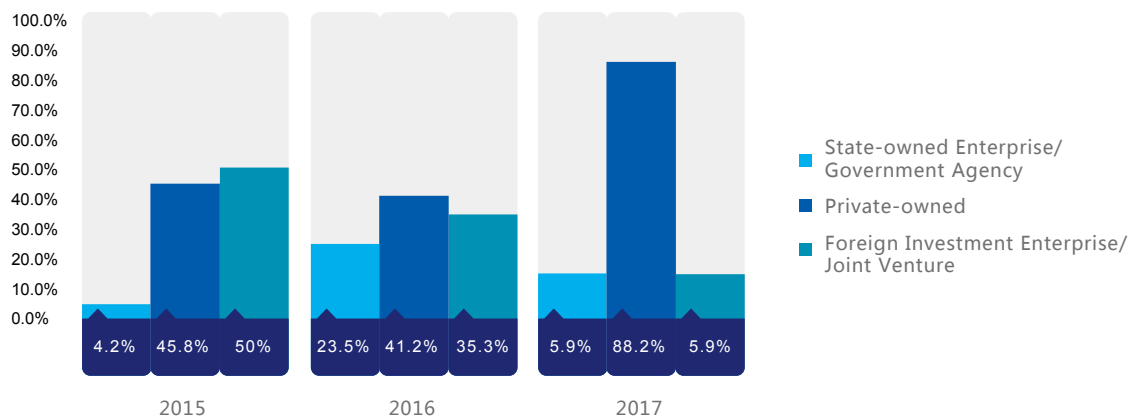


2-3-3-2 The Contrast of Nearly three graduates (Electronic & Electrical Engineering)

For graduates who are working in 2017, majority are employed by domestic private companies, the highest among all types of business entities. Based on figures for the last three years, it's clear that lower percentage of graduates work for domestic private businesses each year, while there is no clear trend for graduates for work for state-owned enterprise/government agencies and foreign/jointly invested enterprises.



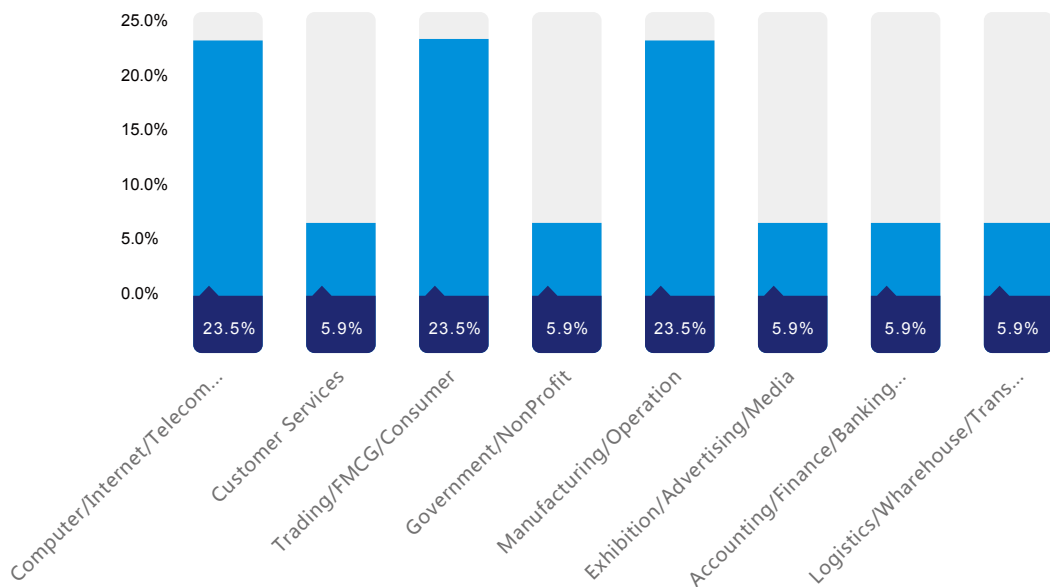
2-3-3-3 2017 SBC Graduates Employment Destinations (Electronic & Electrical Engineering)



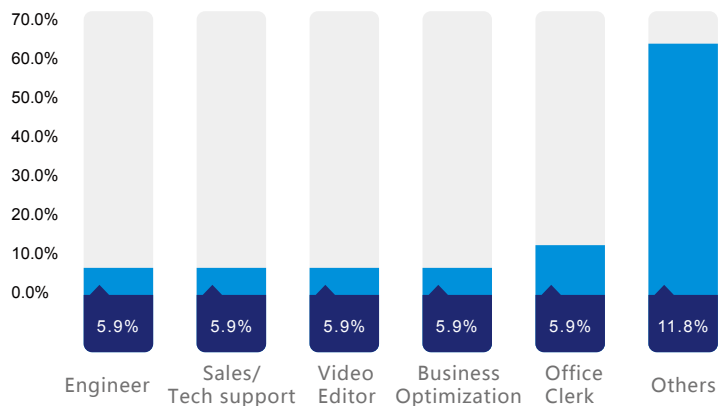
2-3-3-4 The Contrast of Nearly three graduates Employment Destinations (Electronic & Electrical Engineering)

2.3.3 Electronic & Electrical Engineering

The industries and functions in which EEE graduates work match well with their degree programmes. EEE graduates need to complete a number of core modules, including Engineering Applications, Electronic Engineering Materials, Circuit Principles, Digital System Design, Linear Electronics and Project Management. According to our tracking, EEE graduates enjoy competitive advantage in graduate job market, especially in pre- sales roles where they can combine their technological and business skills. 70.5% of EEE graduates work in manufacturing, IT/ Internet sector.

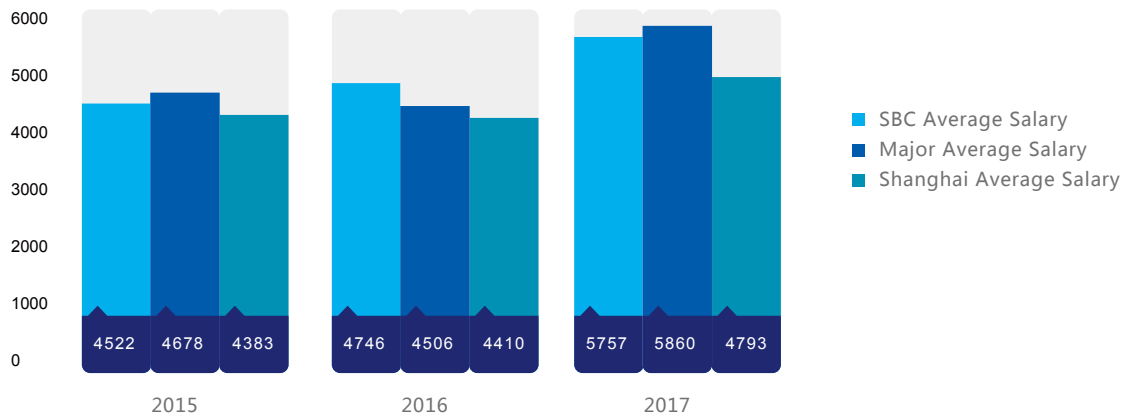


**2-3-3-5 2017 SBC Graduates Hires by Industries
(Electronic & Electrical Engineering)**



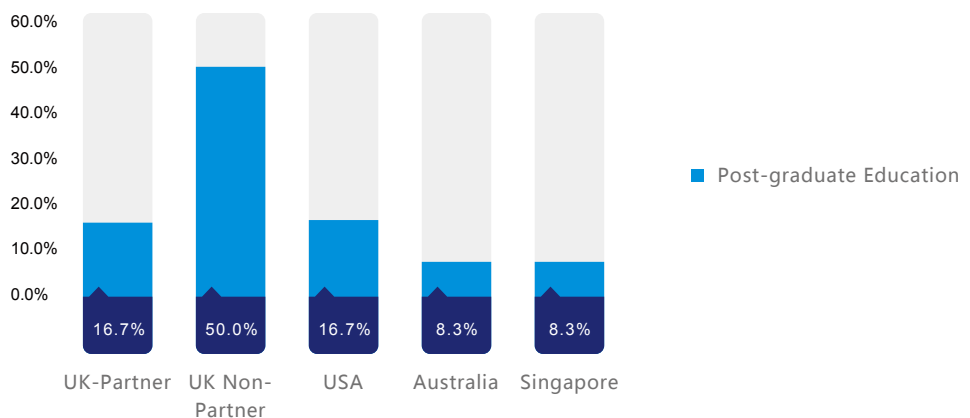
**2-3-3-6 2017 SBC Graduates Employment by Function
(Electronic & Electrical Engineering)**

The starting monthly salary for EEE graduates is RMB 6875, higher than the average of college graduates in Shanghai. The graduate with the highest salary joined Beijing Hank Times, a Fintech company. Other renowned employers who hired from EEE programme include Tata Group, Huaneng Power International, Toshiba Elevator, Faurecia and Sandisk.



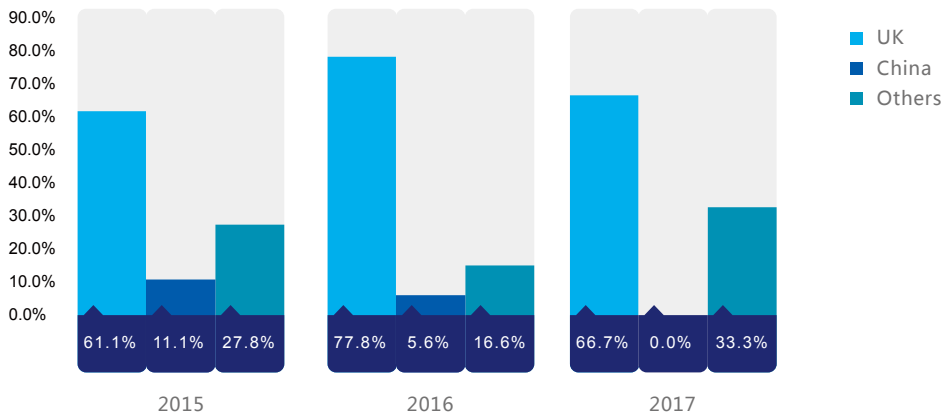
2-3-3-7 2017 SBC Graduates Monthly Salary (Electronic & Electrical Engineering)

For graduates who are studying overseas, their university ranking sees significant improvement this year. The proportion has always been a higher in the UK, which is related to the full English education in the Sino- British College. Graduates study in countries like US, Australia and Singapore are increasing, while fewer graduates study in China for post-graduate programmes. More than 80% graduates choose post-graduate programmes that are relevant to their undergraduate degree, which suggests interest and recognition for their own degree programme at SBC.

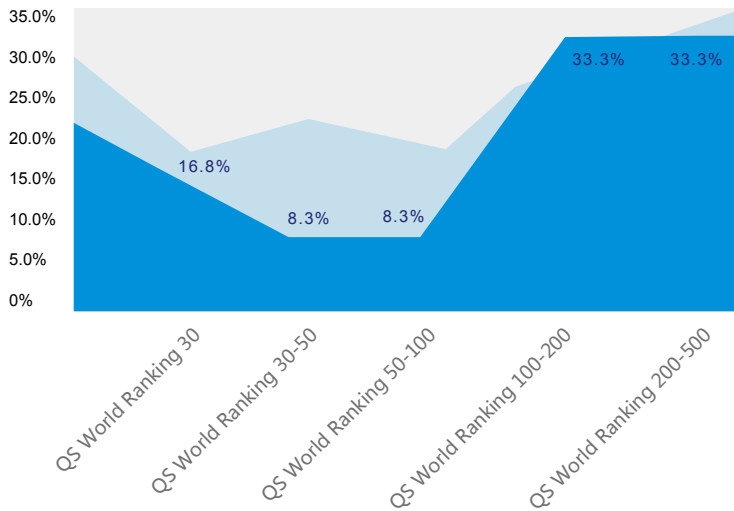


2-3-3-8 2017 SBC Graduates Post-graduate Education

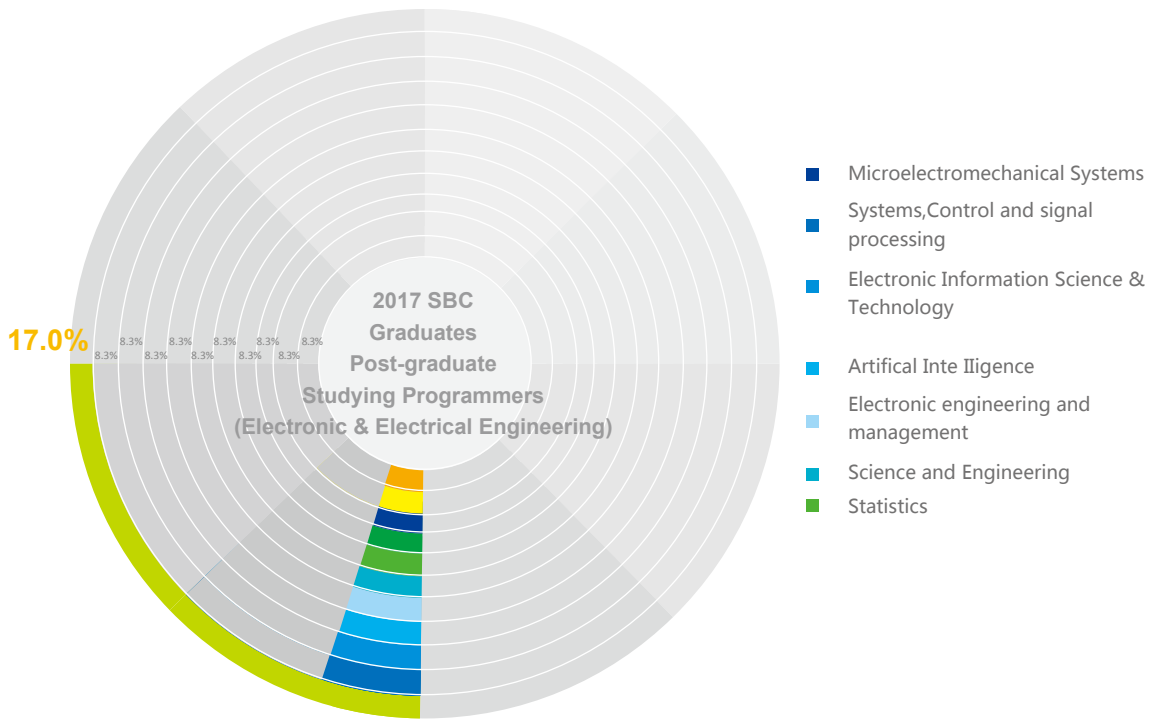
2.3.3 Electronic & Electrical Engineering



2-3-3-9 The Contrast of Nearly three Post-graduate Education (Electronic & Electrical Engineering)



2-3-3-10 The Rankings of 2017 graduate master's degree in University (Electronic & Electrical Engineering)



2-3-3-11 2017 SBC Graduates Post-graduate Studying Programmers (Electronic & Electrical Engineering)

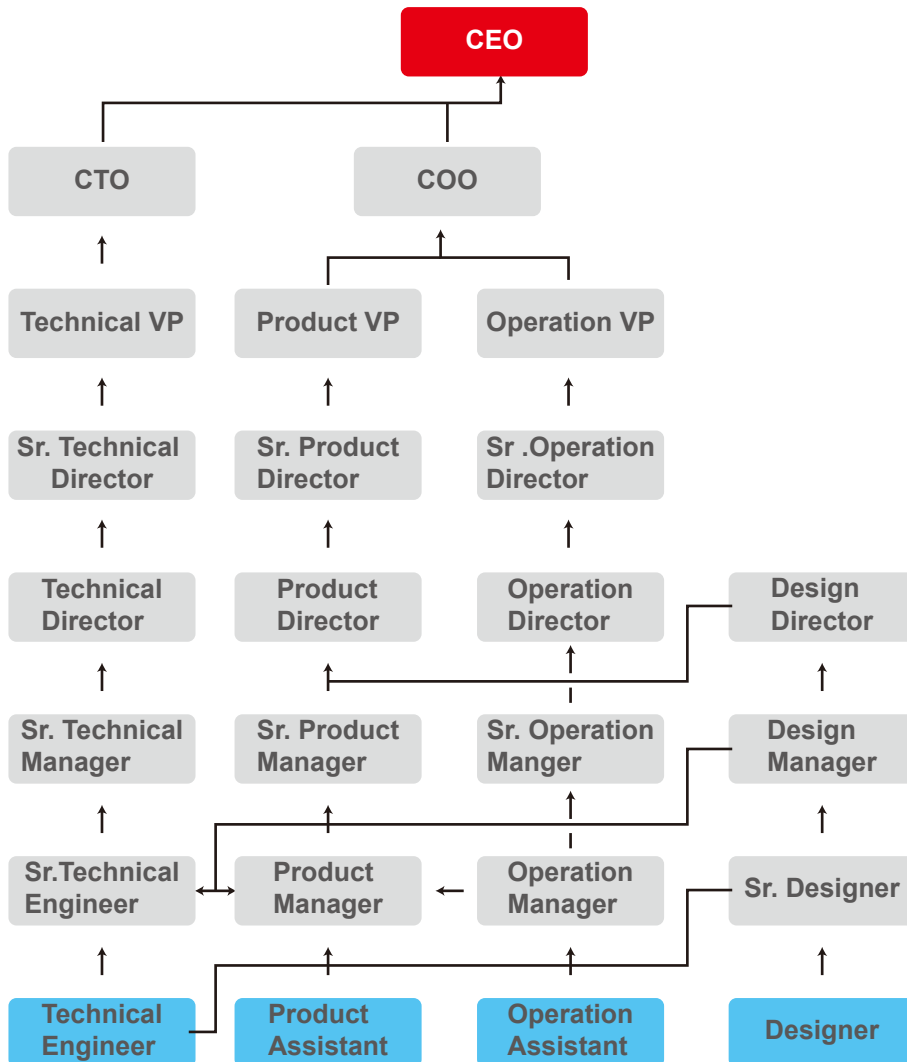
Career path for Electronic & Electrical Engineering graduates

E-commerce and internet technology is undoubtedly one of the most popular industries among graduates. About half of 2017 EEE graduates work in this field as hardware developer, software developer, game developer and internet development engineer.

Partnering with employers and alumni, CSD offers opportunities for students to kick start their career in this promising sector.

2.3.3 Electronic & Electrical Engineering

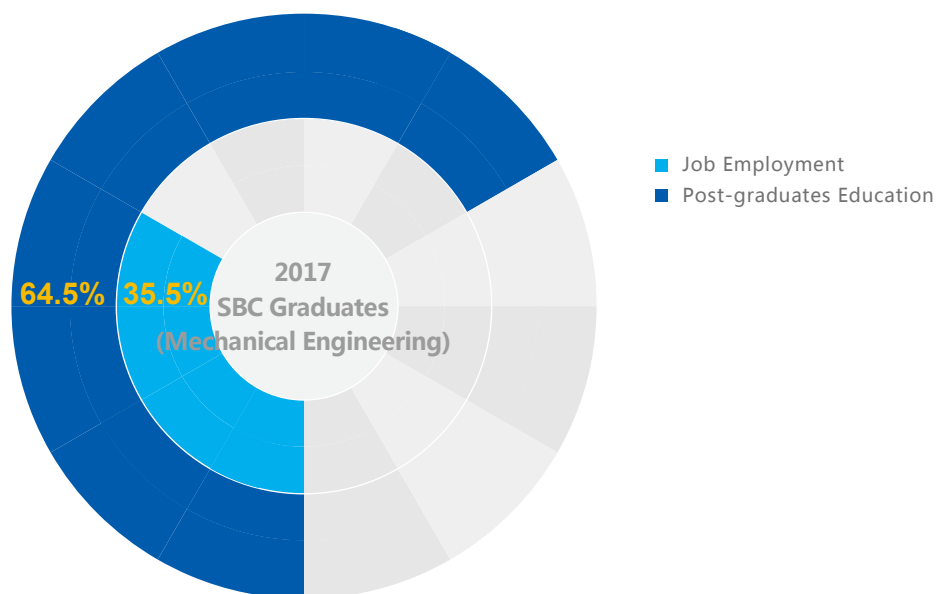
Information Technology Industry Career Path



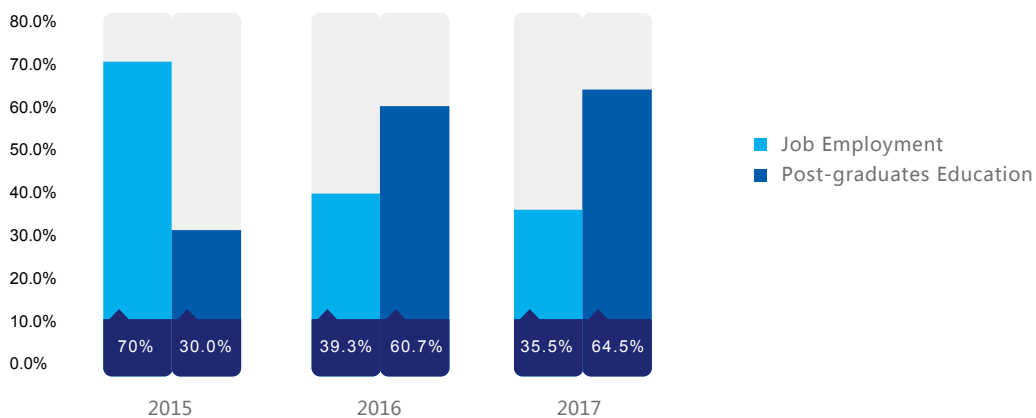
For more detailed information, please contact SBC Careers Services & Development Centre.

2.3.4 Mechanical Engineering

Mechanical Engineering (ME) graduates in 2017 have achieved 100% employment rate, of which 35.5% are working and 64.5% are studying for post-graduate degrees. More graduates choose to pursue post-graduate degree this year than the previous two years, and fewer graduates start working right after graduation.



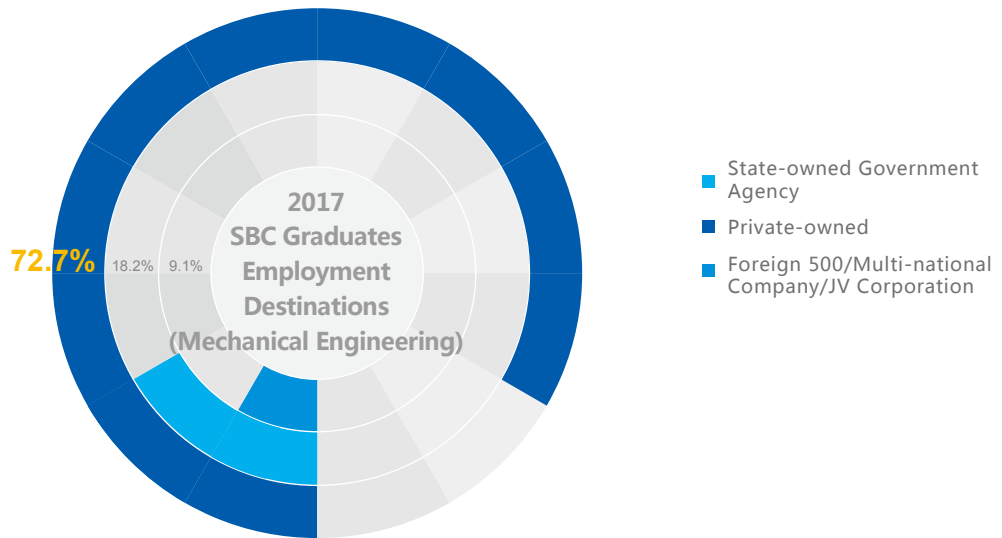
2-3-4-1 2017 SBC Graduates (Mechanical Engineering)



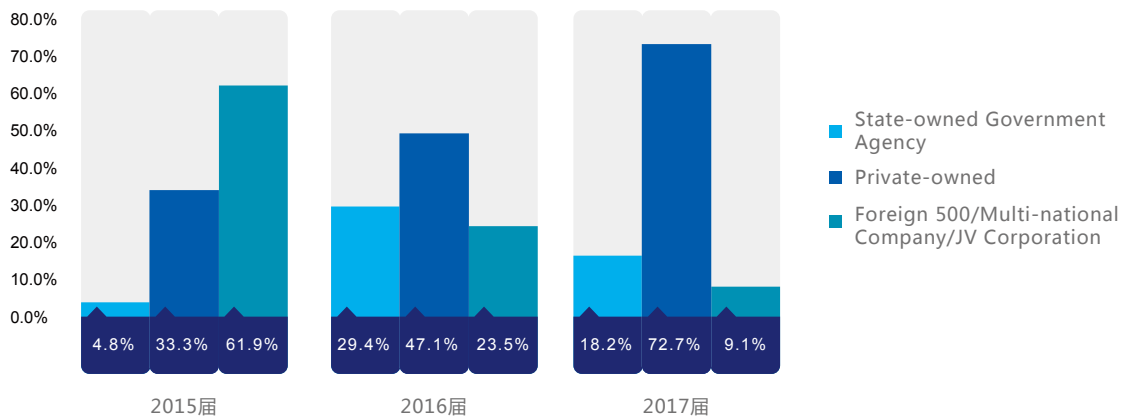
2-3-4-2 The Contrast of Nearly three graduates (Mechanical Engineering)

2.3.4 Mechanical Engineering

For graduates who are working, the highest among all types of business entities are domestic private companies. Based on figures for the last three years, it's clear that not many graduates work for state-owned enterprise and increasing number of graduates work for domestic private companies each year. This trend may attribute to the overall labour market in China.

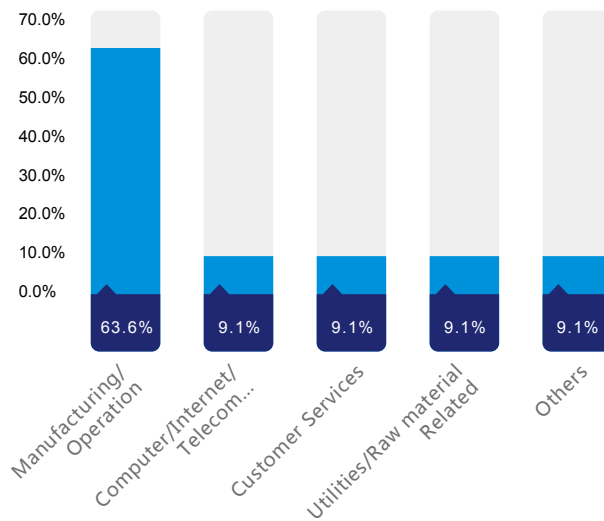


2-3-4-3 2017 SBC Graduates Employment Destinations (Mechanical Engineering)

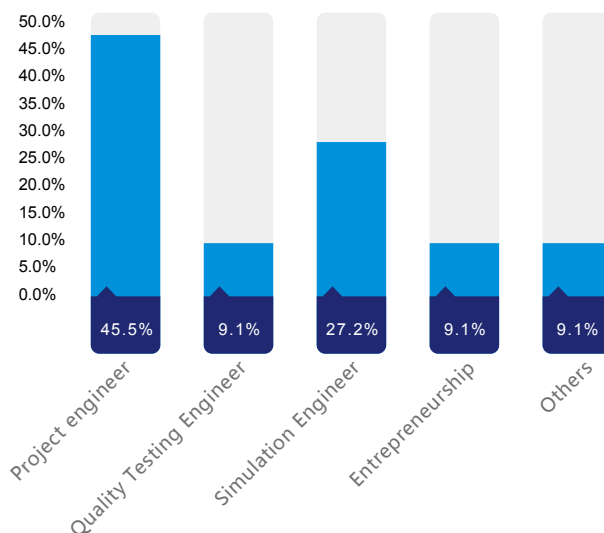


2-3-4-4 The Contrast of Nearly three graduates Employment Destinations (Mechanical Engineering)

The industries and functions in which Mechanical Engineering (ME) graduates work match well with their degree programme. For ME graduates, they need to complete a number of core modules including Fluid Mechanics, Dynamics, Thermodynamics, Materials and Manufacturing, Design and Manufacture, Mechanical Systems and Industrial Automation. According to our tracking, ME graduates enjoy competitive advantage in graduate job market, especially in pre-sales roles where they combine their technological and business skills. 63.6% of ME graduates work in manufacturing, mainly as Project Engineers.



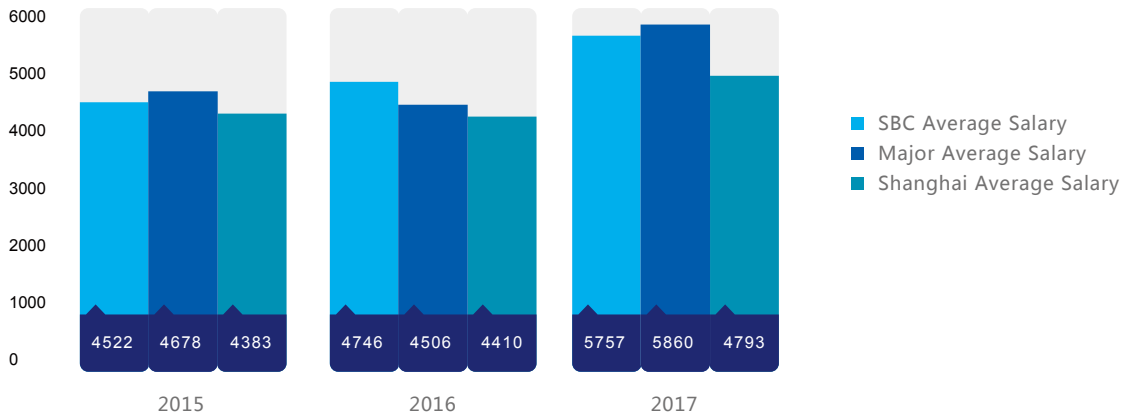
2-3-4-5 2017 SBC Graduates Hires by Industries (Mechanical Engineering)



2-3-4-6 2017 SBC Graduates Employment by Function (Mechanical Engineering)

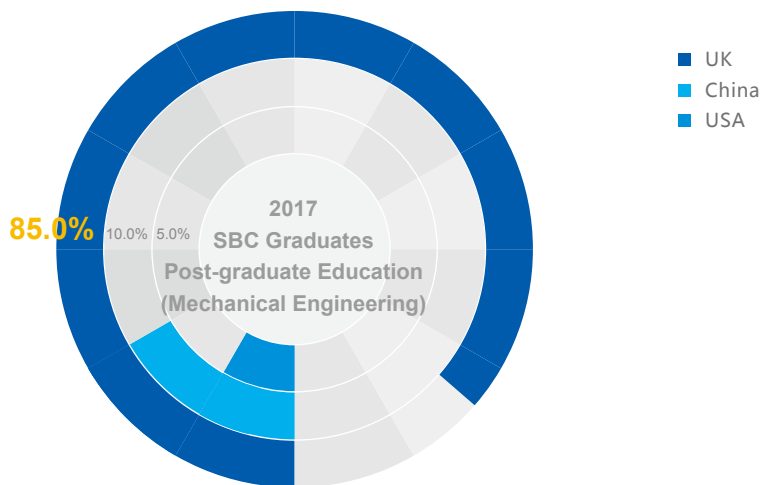
2.3.4 Mechanical Engineering

The starting monthly salary for ME graduate is RMB5,860, higher than the average salary of college graduates in USST and Shanghai, and well above the national average. The graduate with the highest salary joined Beiqi Foton Motor, a leading car manufacturer. Other renowned employers who hired from ME programme in 2016 include Shanghai Metro and BYD.

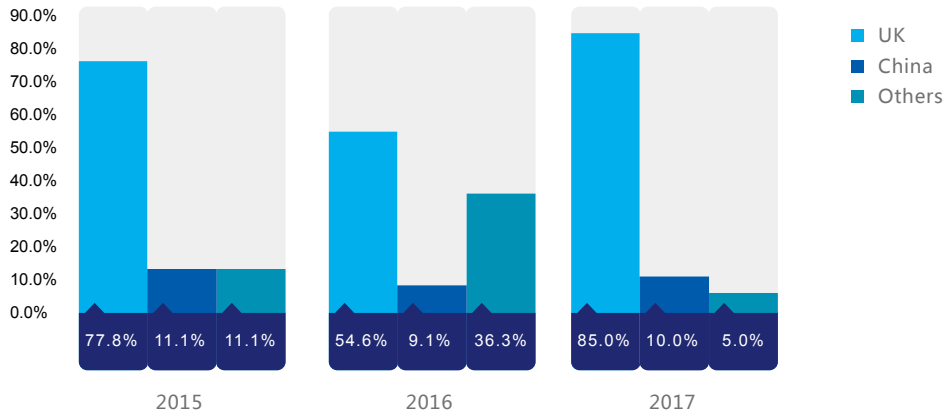


2-3-4-7 2017 SBC Graduates Monthly Salary (Mechanical Engineering)

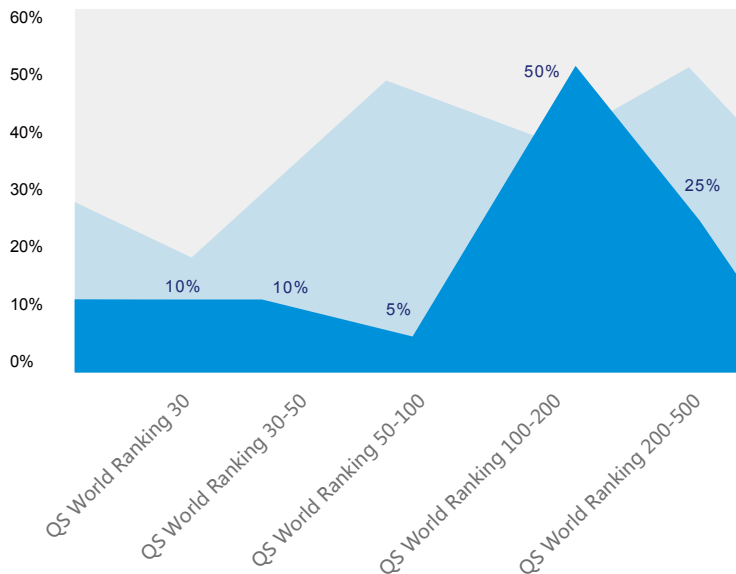
For graduates who are studying overseas, their university ranking sees significant improvement this year. Approximately 85% EEE graduates are now studying at top 100 universities by the QS ranking. Graduates study in countries like US and Germany are increasing, while fewer graduates study in China for post-graduate programmes. Almost all graduates choose post-graduate programmes that are relevant to their undergraduate degree, which suggests interest and recognition for their own degree programme at SBC.



2-3-4-8 2017 SBC Graduates Post-graduate Education (Mechanical Engineering)

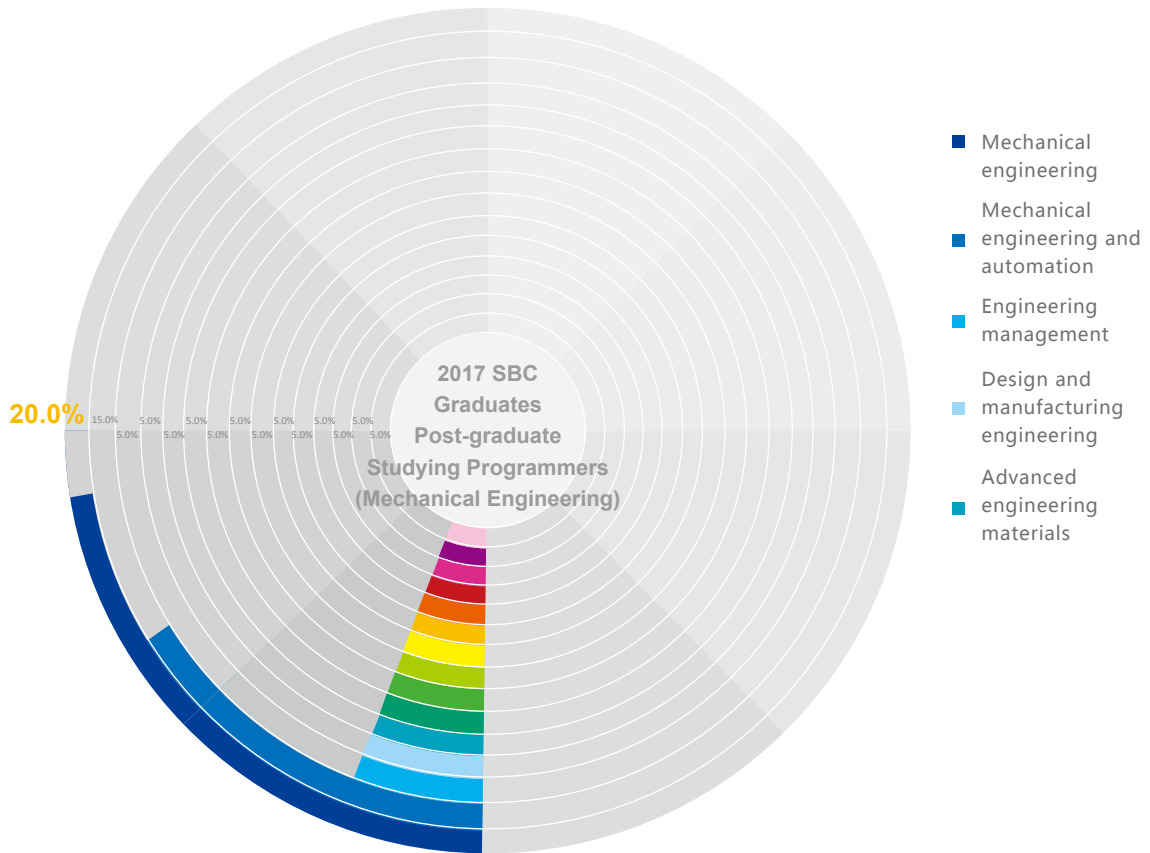


2-3-4-9 The Contrast of Nearly three Post-graduate Education (Mechanical Engineering)



2-3-4-10 The Rankings of 2017 graduate master's degree in University (Mechanical Engineering)

2.3.4 Mechanical Engineering



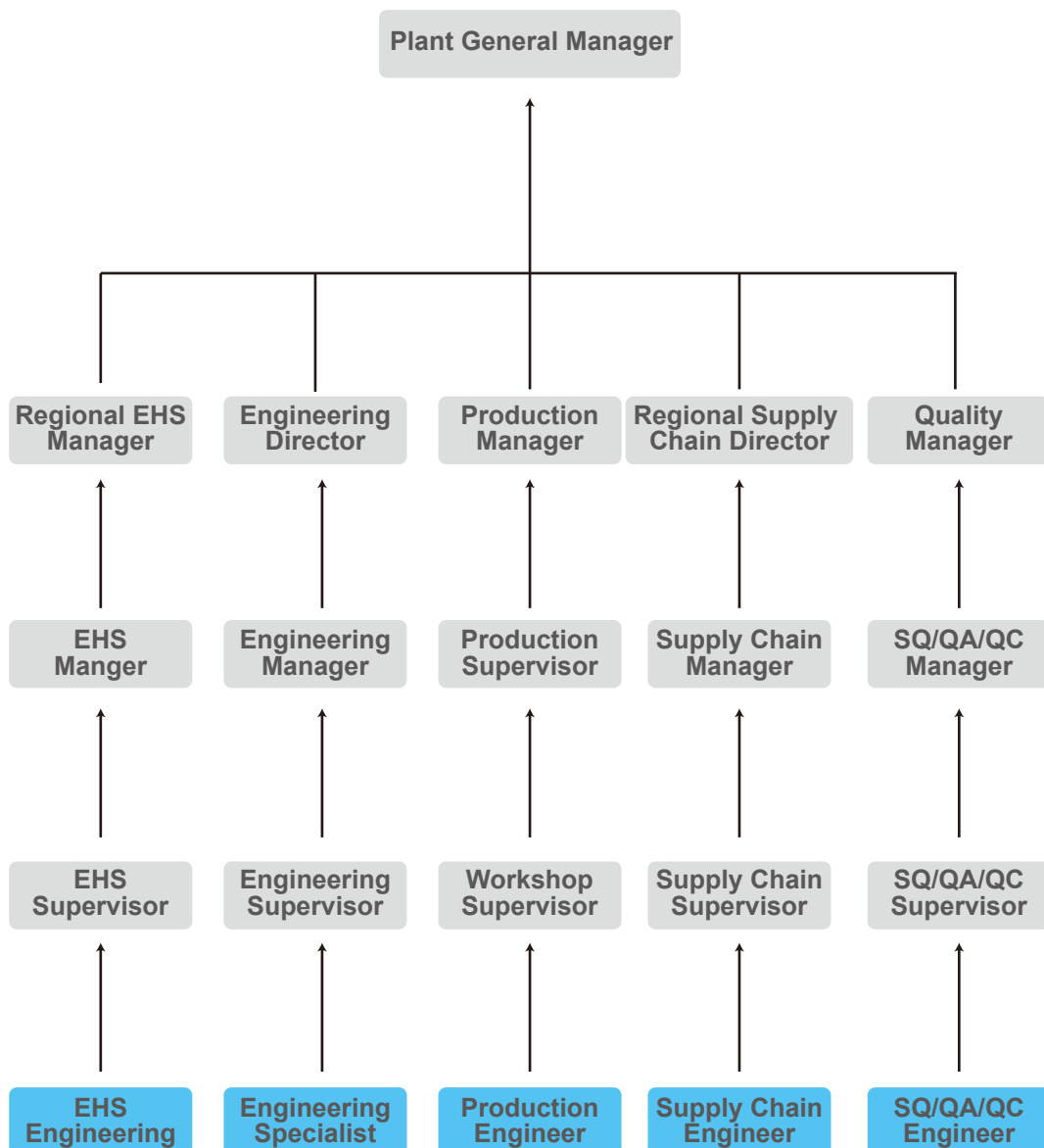
2-3-4-11 2017 SBC Graduates Post-graduate Studying Programmers (Mechanical Engineering)

Career path for Mechanical Engineering graduates

Mechanical Engineering is one of the 'flagship' programmes at SBC and enjoys high employment rates over the years. Graduates in 2017 achieved 100% employment rate, which is a demonstration of English language proficiency, practical skills and excellent academic aptitude for SBC graduates.

Based on our statistics, car manufacturing industry hires a great number of ME graduates and is one of the target industries for our graduates. So far CSD has established relationship with many prestigious employers, including Delphi, Continental Automotive and Ford Motor, to provide career and development opportunities for SBC students.

Manufacturing Enterprise Career Path



For more detail information, please contact SBC Career Services & Development Centre.

2.4 Outstanding 2017 Graduates



Bian Bai

Programme:Electrical and Electronic Engineering
Now studying at National University of Singapore

“Compared with the other universities in China, SBC taught me how to have a worldwide vision, and also the importance to work individually and how to cooperate with others. I have never regretted coming to SBC, and the four years learning in SBC is a treasure in my life.”



Chai Xiaoqing

Programme:Electrical and Electronic Engineering
Now studying at University of Southampton

“With the help of SBC internationalized teaching mode, students can not only gain knowledge, but also put into practice, cultivate independent innovation and give full play to their abilities. Whether it is to start or continue to study, SBC has laid a good foundation for the students to go out of the school.”



Cai Siqi

Programme:Business Management
Now working at Meten

“Lecturers in SBC impart students more professional skills in preparation for our future careers. For instance, they not only endow me with a solid foundation in English, but also earn us internship opportunities.”

Qin Huiting

Programme:Electrical and Electronic Engineering

Now working at Microsoft (China) Co., Ltd.

“Four years of British education has widened my horizon, and provided me with a precious opportunity to make English learning an enjoyable journey in daily life. The plentifully colorful extracurricular courses and interesting foreign friends from SBC have all left me an eternally beautiful memory.”



Dai Yuansheng

Programme:Electrical and Electronic Engineering
Now studying at University of Southampton

“SBC not only gave me enough professional knowledge but also further stimulated my interest in Electronic Science. It laid a solid foundation for my further education abroad. It could be regarded as the guiding light in my life. In addition to this, I had fantastic friends, fabulous teachers and unforgettable four years in SBC.”



Chang Chenyu

Programme:Electrical and Electronic Engineering

Now studying at University of Southern California

“The way of teaching in SBC provides a very good opportunity of doing preparation for students like me who want to study further abroad after graduation. Being able to adapt to the new language environment faster, getting familiar with the way communicating with foreign professors, those abilities I developed are deeply related to the four-year study experience I have been through in SBC. I think SBC has provided me with a great platform to study in English here in China.”



2.4 Outstanding 2017 Graduates



Chen Xianyang

Programme: Mechanical Engineering

Now studying at Johns Hopkins University

"I encountered SBC within the most wonderful period of my life. I was honored to have the opportunity of being the captain of the football team of SBC and a member of photographing club in order to mold my personality. Meanwhile, with the international stage provided by SBC, I'm now pursuing my Master degree in one of the top universities in the world."

Chen Xinyi

Programme: Business Management

Now studying at University of Warwick

"During the four years in SBC, I have grown from shy and introvert to confident and outgoing. This is why I want to express my sincere gratitude for SBC to provide me with the opportunities to attempt the unknown, to explore the hobbies, to make new friends and to take responsibility. It is SBC which let me understand that it is not hard to become a better me as long as I persist in challenging myself. Dream then do, and you can!"



Fei Huajing

Programme: Events Management

Now working at Country Garden

"I believe that everyone and SBC have a good memory. I have taught me a lot of the exhibition economy and management, and I also think about the different points and points of agreement between the real estate industry and the exhibition industry. No matter work or study, I will continue the enthusiasm and persistence of the students' age. Thank my alma mater for four years of cultivation, so that I have four years of rich internship experience, I have met many mentors and friends, and have added a lot of colors to my life journey."



Hong Chenbo

Programme: Electrical and Electronic Engineering
Now working at JITU Studio

“The English environment that SBC provided helped me a lot in studying and future career.”



Ji Hanxiao

Programme: Events Management
Now studying at University College London

“I came as "Hamshor", and I left as "Jimmy". "Hamshor" means a choice made by the failure in Gaokao, a confused new comer to the society, and a nervous freshman to the learning environment that is totally new and different, while "Jimmy" means to use a more international and critical way of thinking to solve problems, to plan and determine my academic goal and career path with the help of teachers, and to face and embrace a new life and new challenges without fear of anything. I do know without SBC, I would be neither Hamshor nor Jimmy.”



Li Zhehui

Programme: Mechanical Manufacturing
Now working at Shanghai Sunwin Bus Co., Ltd.

“SBC helped me a lot that it improved my learning skills as well as enhanced the ability to cooperate with others, which was priceless for me and it would give me great favors in my career. I hope to collaborate for mutual benefit with more SBC alumni fellow in the future.”



2.4 Outstanding 2017 Graduates



Lin Kaiyue

Programme: Mechanical Engineering

Now studying at The Hong Kong University of Science and Technology

“Thanks SBC for providing me with such a platform, so that I can freely upgrade myself and show how I have developed after four years of the university enrichment.”

Wang Xu

Programme: Events Management
Now studying at University of Leeds

“The graduation is not only the end of the learning journal of SBC – University of Huddersfield, but also is a new start of my academic career. Even though the research process was not always so smooth as we expected, feeling a sense of achievement and enjoyment means that it was the right research field for me.”



Wu Yang

Programme: Mechanical Engineering

Now studying at University College London

“Sino-British College provides me with a fully English teaching model, which allows us to experience the difference between Chinese and Western cultures. SBC shaped me with my ability for independent study as well as exploring the unknown space in the known field. Besides, study at SBC helps me lay a foundation of going to UK for graduate study and get adapted better for life in the UK better.”



Wu Zhongying

Programme: Events Management

Now studying at Imperial College London

“What I learned and saw in Shanghai is pretty much like the key for me to open a secret door behind which there is a world I want to be in. Studying abroad is not only to find a better job in the future, but more importantly to enrich my personal life and ultimately to be a better person, who could embrace the difference of other people, embrace the world and importantly brace the person who I am.”



Zhang Yinan

Programme: Electrical and Electronic Engineering

Now studying at Savannah College of Art and Design

“SBC is like the guiding light of my life. I started to realize my career and my future target during my study. A bird cannot be caged if its feature is so bright. SBC will never be the cage but the wide world for you.”

Chen Lizhu

Programme: Mechanical Engineering

Now studying at Duisburg-Essen University

“Before studying in SBC, I never thought that I would continue a Master’s Degree in a foreign country. SBC put me in an international environment, made me think of my future in an international way. By making friends with those from different countries, I’ve learned lots about culture of different countries. English education mode does help me a lot for preparing my study abroad.”

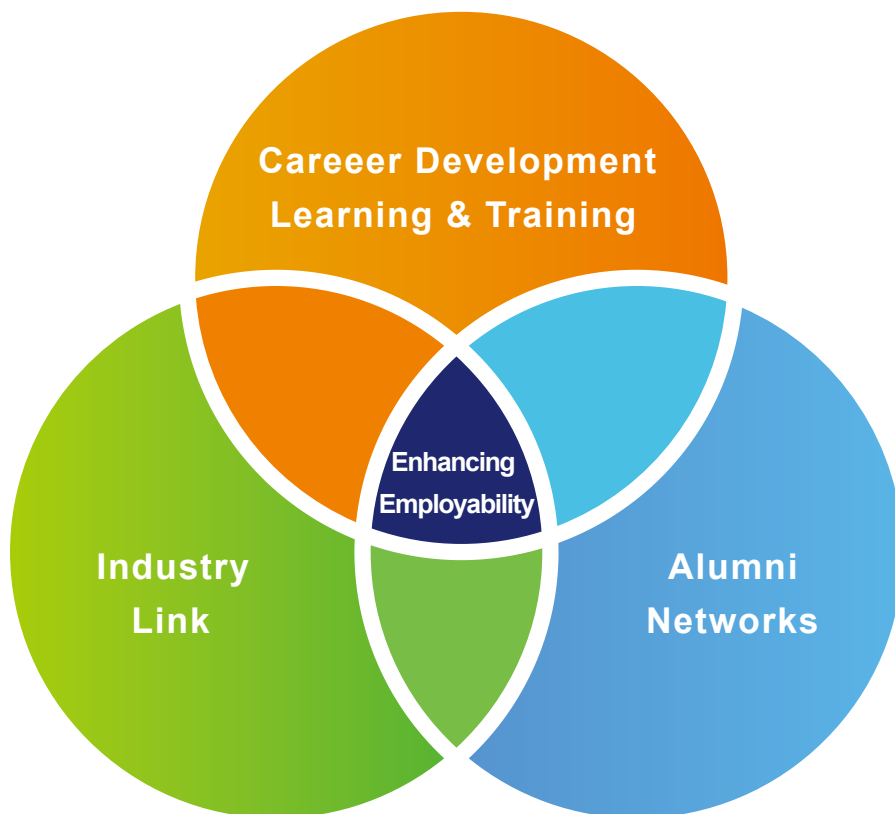


Chapter 3 Career Services & Development

3.1 Objective of Career Services & Development

Careers Services & Development Centre (CSD) is committed to enhancing independent learning, career employability, social adaptability and cultural awareness by developing a systematic competency model within global context, and ultimately facilitating career success for students and alumni.

We encourage a spirit of life-long learning and help students to excel in their desired professions. The three elements of career services & development, namely career development learning & training, industry link and alumni networks, are embedded seamlessly into the student experience at SBC.

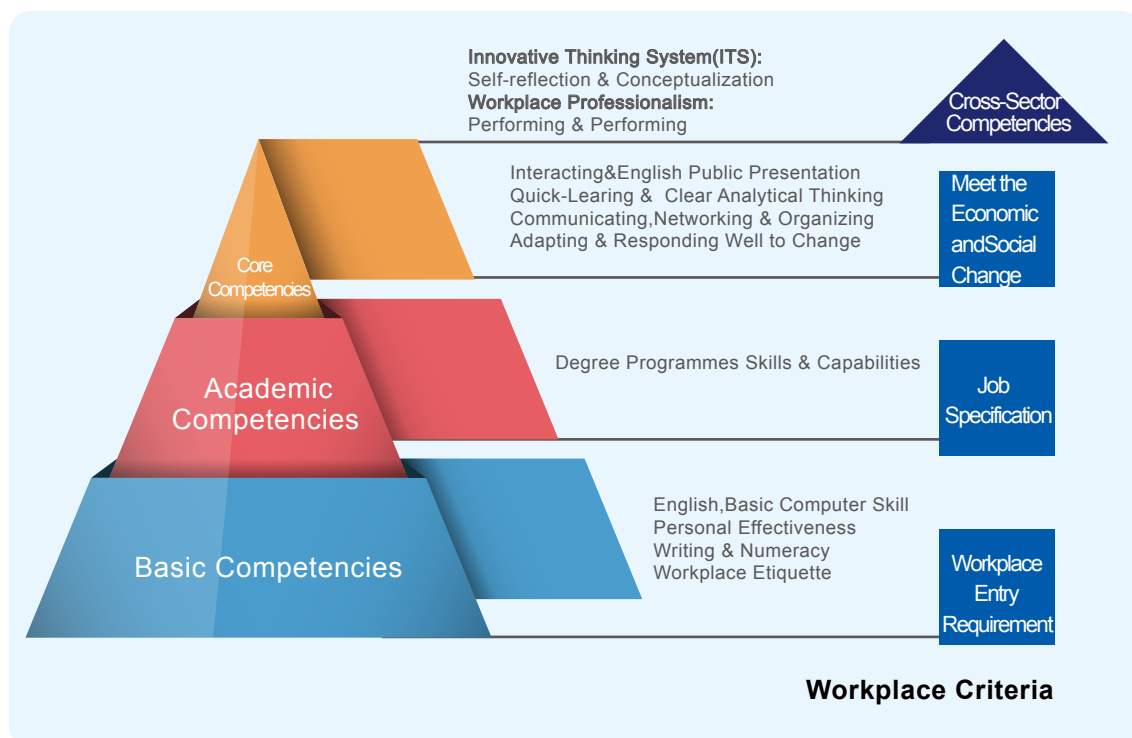


3.2 Career Development Learning & Training

Partnering with CRAC (Careers Research and Advisory Centre, a leading career advisory and training institute in the UK), we offer a variety of training programmes that aim to enhance employability that include basic skills, academic competencies and core competencies.

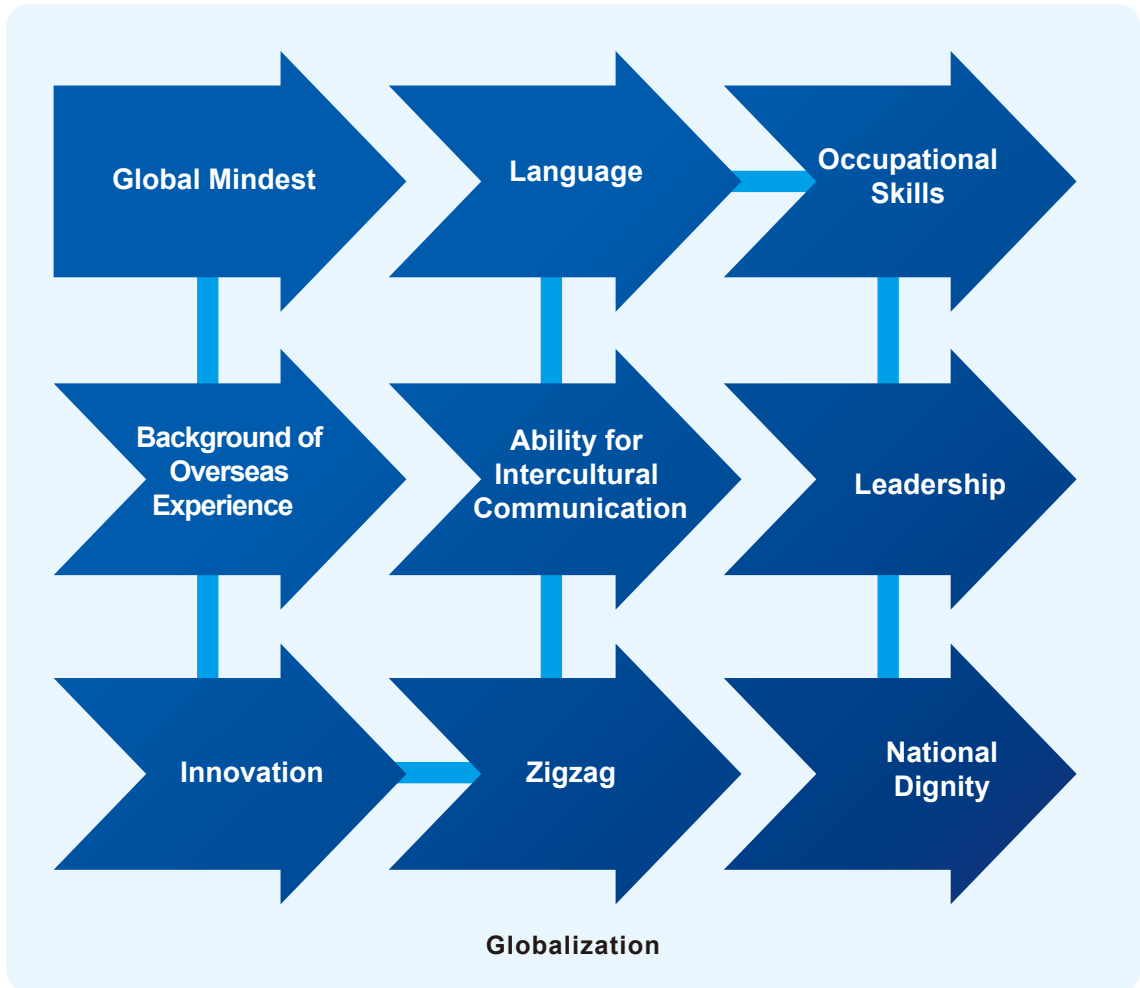
Competency model is developed and updated with input from employers, students and alumni.

SBC Student Competency Model



Career development curriculum sets up the global educating idea from the freshman, integrates the internationalization talented person training strategy into the undergraduate career planning curriculum. It is designed to facilitate the development of self-awareness, opportunity awareness and career exploration. Students recognise their strengths, motivations, values, characteristics and develop a self-reflective stance to academic work and other extra-curriculum activities. In addition, it helps students to establish future career goals and devise short/medium-term career development plans during their career development training.

3.2 Career Development Learning & Training



The comprehensive career development training has five phases. The first phase is to establish self-awareness, in terms of interests, abilities, personality, etc., in order to synthesise key strengths, goals and motivations into a rounded personal file. The second phase is to explore careers options and develop core competency skills for three categories of different students (employment, Entrepreneurship, studying abroad). The third phase is to further build core competencies, which include an array of soft skills that are crucial in workplace. The fourth phase: Through the simulation and experiential teaching or visiting innovation and entrepreneurship base, to create workplace situations for students, and constantly inspire students to introspection. The fifth phase: perfecting and consolidating the courses of the first four stages, showing the results of four years' career development in the form of career recruitment show, business forum and international life sharing meeting.

Career Development Courses

CSD Courses		Course name	Employment intention				Entrepreneurial intention				Studying abroad intention				
			Y1	Y2	Y3	Y4	Y1	Y2	Y3	Y4	Y1	Y2	Y3	Y4	
Cognitive course		Enlightenment of professional consciousness	√				√				√				
		Self-knowledge	√				√				√				
		Career planning	√				√				√				
Basic class	Employment category	Resume and cover letter	√												
		Internship application and interview preparation	√												
		Personal interview		√											
		Group interview		√											
		Campus recruitment			√	√									
	Entrepreneurial category														
		Studying abroad category	Comprehensive analysis of European and American culture education system											√	
			Study Overseas Information gathering											√	
Study Overseas Application												√			
Skills class	General skills	Teamwork	√	√	√	√	√	√	√	√	√	√	√	√	
		Task and time management	√	√	√	√	√	√	√	√	√	√	√	√	
		Communication and presentation skills	√	√	√	√	√	√	√	√	√	√	√	√	
		Office software application	√	√	√	√	√	√	√	√	√	√	√	√	
		Video technique	√	√	√	√	√	√	√	√	√	√	√	√	
		Journalistic writing skills	√	√	√	√	√	√	√	√	√	√	√	√	
		Photography skills	√	√	√	√	√	√	√	√	√	√	√	√	
		Introduction to financial statistics	√	√	√	√	√	√	√	√	√	√	√	√	
	Employment category	How to choose offer	√	√	√	√									
		Effective communication in the workplace	√	√	√	√									
		Overview of industry famous enterprises & overview of enterprise structure	√	√	√	√									
		Predecessors' suggestions	√	√	√	√									
		Rules of Work	√	√	√	√									
		"Top 500 enterprises like what kind of graduates"	√	√	√	√									
		Guidebook for civil service examination	√	√	√	√									
		Employment fraud prevention tactics	√	√	√	√									
		Classification skill	How do college students prepare for Entrepreneurship					√	√	√	√				
			Design of business plan					√	√	√	√				
			Social and business etiquette					√	√	√	√				
			How to improve the execution					√	√	√	√				
	Time management & efficient learning						√	√	√	√					
	An interpretation of the entrepreneurial environment and the policy of entrepreneurship						√	√	√	√					
	Leadership training						√	√	√	√					
	Multicultural communication										√	√	√	√	
	How to apply for a good university										√	√	√	√	
	The survival skills of foreign students										√	√	√	√	
	Practice lesson	Employment category	Simulation of recruitment	√	√	√	√								
			Job market analysis (Adrion)	√	√	√	√								
		Entrepreneurial category	Venture capital simulation					√	√	√	√				
			Innovation and entrepreneurship base visit					√	√	√	√				
Studying abroad		Overseas classroom experience									√	√	√	√	
Exhibition class	Employment	Career exhibition	√	√	√	√									
	Entrepreneurial	Business Forum					√	√	√	√					
	Studying abroad	International life sharing									√	√	√	√	

3.2 Career Development Learning & Training

CSD aims to provide comprehensive career guidance to our entire student body. We collaborate with employers, alumni, and organizations to provide a range of resources and opportunities for students to achieve personal and professional success. From one-on-one career counseling to career fairs, and networking events, our team of committed career development professionals will be with you every step of the way.

Career Training Class (inside and outside of school)



In order to better provide career development education for undergraduates, CSD sets up a career development course which is more matching with students' own interests and personal development needs. Special research has been carried out to find out and understand the problems existing in the current career development curriculum, and will combine the feedback of students to adjust and perfect the arrangement of career development course in time. It is found that more than half of the students have the intention of studying abroad for further study.

Therefore, this year we pay special attention to the sharing of study abroad, invited overseas professors and corporate executives to point out the right direction for our students with their own personal experience. It is particularly worth mentioning that the 2017 Career Forum and Job Fair for Overseas Students, hosted by Shanghai Overseas Returned Scholars Association with Shanghai Overseas Chinese Affairs Center, and co-organised by SBC and MY JOB TANK, INC, was successfully held at SBC.



TED participants, Guests, Judges

Tang Jinfeng, graduated from SBC in 2015, he participated in the TED speech contest with the theme of “meeting yourself five years later” and shared his ideas on the job search confusion among overseas returnees and won the Most Potential Award from the judges.

Tang Jinfeng, Graduated from SBC.
He won the Most Potential Award.



Following the speech, “Symposium on International Talent Training” is held. At the symposium, the leaders, guests, executives and representatives of overseas returnees have launched lively discussions and exchanges. We will take this cooperation as a starting point, deepen the connotation of social organization, Enterprise and university cooperation, through the collaborative innovation, for international talent training and study abroad personnel's career planning and education work together. We meet next spring, cooperation to organize the high-end forum of international talent training.

3.2 Career Development Learning & Training



Zuo Xuejin
Executive vice president of Shanghai Overseas Returned Scholars Association



Gu Chunhua
Deputy Party Secretary, Vice-President of USST



Tian Weifeng
Vice-President of USST

After the seminar, Chen Zhihong inscribed the objective of "education, amusement, friendship, and excitement" as a souvenir of the college, and presented it to the Shanghai Overseas Returned Scholars Association.



From left to right :1,Vice-Chairman of of Shanghai Overseas Returned Scholars Association 2,Professor Gu Chunhua, Deputy Party Secretary, Vice-President of USST 3,Professor John Wilson, Principal and CEO of SBC, 4,Zhu lingling, Vice-chairman and secretary general of Shanghai Overseas Returned Scholars Association 5.Chen Zhihong, calligrapher, Guest Professor of SBC, 6.Professor Tian Weifeng, Vice-President of USST, Dean of SBC 7,Professor Liuqi, Vice Dean of SBC 8,Dr Liubin, Secretary of the Joint General Party Branch and Deputy Director of campus management Committee

The event was launched in "Shanghai Fa Bu" and 10 hub ground stations in Shanghai to promote and form a wide range of social impact. By participating in this event, SBC further expanding the horizons of students ' career planning, guiding students to think more deeply and planning their own international development, at the same time, it is a rare opportunity for the College to integrate high quality resources inside and outside the College, to expand the cooperation between the College and enterprises and to promote the influence of the College and to improve students ' employment.



On-site consultation of Job fair



Poster at subway station



Industry guests are invited to share their experience and help students to familiarize with real business world, especially in terms of requirements for fresh graduate, to strengthen career development awareness and enhance competitiveness. Guest speakers focus on the topics that include graduate job market, latest industry development, and employer's expectations of graduate and international work experience.

Working with Randstad, Alexander Mann Solutions and FESCO Adecco, CSD provides career workshops focusing on job search skills and network building for students. We help students to improve their skills through interacting with industry experts and headhunters.

3.3 Industry Engagement

In accordance with the CSD's mission, an employability strategy has been developed with the specific purpose of providing SBC students with a competitive advantage in the graduate employment market – to become the employee of choice.

To date, CSD has established partnerships with more than 200 leading employers and professional consultancy institutions that offer a range of career opportunities including student placements, internships, part-time work and volunteer activities.

In addition, CSD has worked with corporate partners to offer various development opportunities. For example, corporate scholarship, Fesco-Adecco Way to Work and CEO for One Month.





“HERC scholarship” ceremony

CSD has continuously widened the field of school-enterprise cooperation, in addition to internship projects, employment base, but also actively explore new cooperation model. This year, the Shanghai HR Excellence Center set up "HREC scholarship" for our students, not only increased the industry influence, but also conducive to students to better understand the enterprise, enhance the awareness of industry service, and further develop professional loyalty.

The Business Programme's partners include Louis Vuitton, H&M, ZARA, NIKE, HSBC, Standard Chartered Bank, KPMG, DTZ, NürnbergMesse, Reed Exhibitions, Riviera Events, Saatchi & Saatchi, MSL China, MMI, Edelman, Touch Media, VNU Exhibitions and other leading companies.

The Engineering Programme's partners include Siemens, Ingersoll Rand, Philips, Continental Automotive System, LENZE, SKF, Machaire、Lectra, ICD Security Systems, IMI, EMERSON, Valeo, Bosch, Haworth Furniture, FESTO, Autoliv and other leading companies.

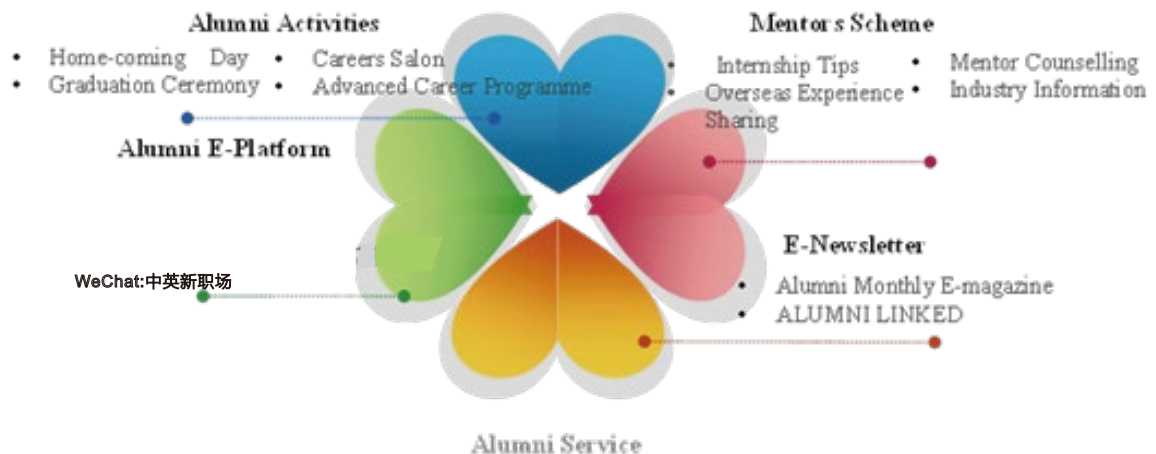


工科领域 - 部分合作企业展示

3.3 Industry Engagement

The SBC International Alumni Association (SBCIAA) was established in 2011 with the graduation of SBC's first cohort of graduates. The association serves as a lifelong connection between alumni and SBC. SBCIAA is committed to graduates' career advancement and beyond. It has developed as a platform where graduates can expand alumni networks, share career experience, update knowledge base, seek potential business opportunities.

SBCIAA's Alumni Council was established in 2013. In the same year, SBCIAA launched its Overseas Alumni Ambassador Programme. It enables SBC students studying abroad to acquire information about UK, available academic resources, local life and career services prior to their departure.



Alumni keep in touch with SBC and with each other through online and offline channels. SBC holds career salons regularly to allow graduates to share industry information. In addition, Annual Homecoming Day is held in December every year to offer alumni an excellent opportunity to network.



"Meeting Future"
Alumni party



Annual
Homecoming



"The celebration of 110th
anniversary of USST"
Alumni return to
school Salon



The Sino-British College, USST
上海理工大学中英国际学院

Get in touch

SBC Careers Service and Development Centre

Address: Rm.S202, Teaching Building,
No.1195 Middle Fuxing Road,
Shanghai 200031, P.R. China

Tel: +86(0)21 64742283

Email: career@sbc-usst.edu.cn

Postal code: 200031

